

measure **a** 2024

ANNUAL REPORT



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- Easing Traffic Congestion and Honoring History
- Cutting-Edge Technology for Road Maintenance
- 15th Annual CycleMAYnia Celebrates Cycling in Santa Barbara County



SBCAG

SANTA BARBARA COUNTY
ASSOCIATION OF GOVERNMENTS

Letter from Executive Director and Chairperson

We are proud to present the Measure A 2024 Annual Report, which showcases our progress in *building safer communities together*, as we promised voters when the measure passed in 2008.

Measure A revenues reached a record \$55 million in Fiscal Year 2023-24, demonstrating steady growth and reflecting the community's trust and support for this voter-approved transportation sales tax. These funds have been essential in improving road safety, enhancing bicycle and pedestrian infrastructure, and supporting public transit services such as the Clean Air Express, Coastal Express, Santa Barbara MTD, and commuter/passenger rail.

This year, we completed a major North County project—the Highway 166 and Black Road Traffic Signalization and Safety Project. Additionally, construction began on the Santa Barbara segment of the Highway 101: Carpinteria to Santa Barbara Project, which also opened new carpool lanes between Carpinteria and Montecito. These milestones highlight the impact of Measure A in creating safer and more reliable transportation for all. We remain focused on using Measure A funds effectively while leveraging them to secure additional resources for priority transportation projects and programs throughout Santa Barbara County.

Thank you for your continued partnership as we work together to build safer communities and a brighter future.

Sincerely, Marjie Kirn and Pat Saley



MARJIE KIRN
Executive Director, SBCAG



PAT SALEY
Chair, Measure A Citizens Oversight Committee

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MEASURE A OVERVIEW



In **November 2008**, Santa Barbara County voters overwhelmingly approved Measure A, a local transportation half cent sales tax, **with a resounding 79% majority vote.**



Santa Barbara County is **1 of 25 Counties in California** with a transportation sales tax measure.



The measure provides funding to **improve transportation infrastructure and reduce traffic congestion.**

Funding

\$54.9 million

collected in Fiscal Year 2023-2024.

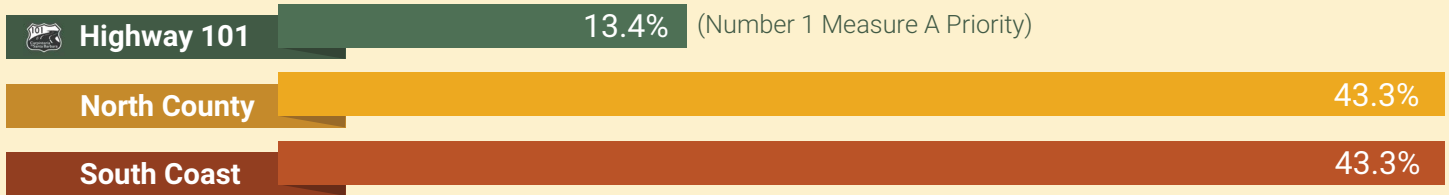
\$1.6 billion

projected to collect through 2040.

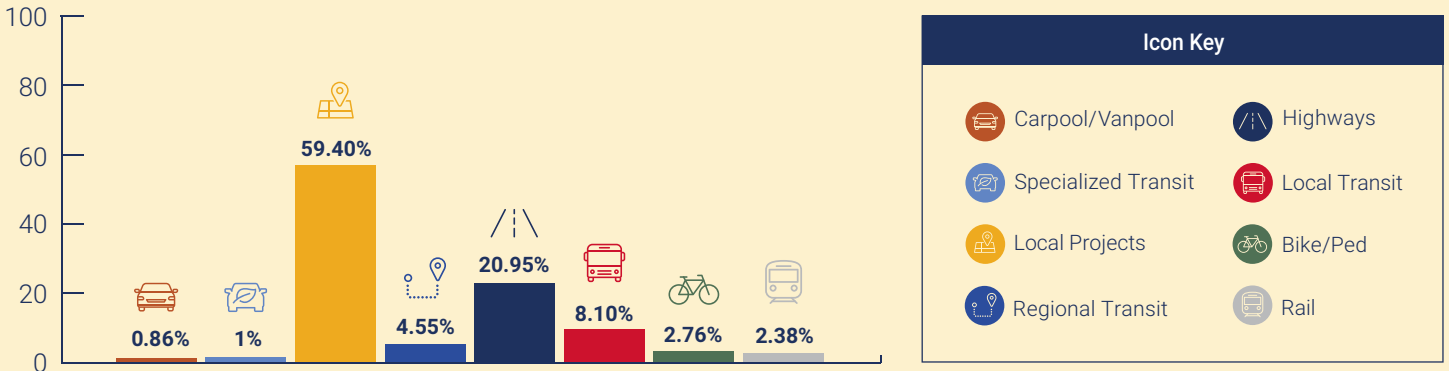
\$632 million

additional state and federal funds **leveraged.**

Voters approved the following spending priorities:



Measure A North and South Program Summary with Highway 101 Project



Accomplishment Highlights



Eight out of 15 regional infrastructure projects aimed to improve traffic congestion and mobility have already been completed.



Nine transit agencies received \$72 million for the purchase of new buses, providing reduced fares for elderly and disabled individuals, and covering operational expenses to reduce congestion.



104 bicycle, pedestrian, and safe routes to school projects in Santa Barbara County received a total of \$11.5 million in funding for safer street pathways, and improved infrastructure.



Smartride.org, which offers resources and incentives for commuters, helped 5,631 employees from 131 organizations save \$11 million in commuting costs while reducing 2.3 million car trips, benefiting both the environment and commuters.



Local leaders and partners cut the ribbon to celebrate the completion of the Highway 166/Black Road traffic signal & safety improvements.

New Traffic Signal Creates Safer Roads for the Community

The completion of the Highway 166/Black Road Traffic Signal Project has met a long-desired need to improve traffic flow and safety between Santa Maria and Guadalupe.

At the heart of this success is Measure A. Thanks to \$2.53 million in Measure A funding, this project benefits commuters, agricultural workers, freight operators in this key corridor.

The new upgrades at the intersection include modern traffic signals, turning lanes, enhanced lighting, high-visibility reflective markings, and improved drainage systems—features that prioritize safety and efficiency.

Local voices like Santa Maria Mayor Alice Patino emphasized the profound impact of Measure A initiatives. “This is more than infrastructure—it’s an investment in our community’s quality of life,” said Mayor Patino. Supervisor Steve Lavagnino echoed these sentiments, noting how the improvements will have a lasting positive effect on public safety and regional connectivity.

The project showcases the collaboration between SBCAG, Caltrans, local municipalities—including the Cities of Guadalupe and Santa Maria, Santa Barbara County—and the engineering and construction teams Psomas, Rincon Consultants, MNS Engineers Inc., and Granite Construction.

The new traffic signal is a symbol of progress and a reminder of what’s possible when communities and partners unite to create safer roads and a better future.

“This is more than infrastructure—it’s an investment in our community’s quality of life.”

Santa Maria Mayor Alice Patino



Highway 101 Construction Begins in the City of Santa Barbara

Construction began in September 2024 on Highway 101 in the City of Santa Barbara, marking the next phase of the Highway 101: Carpinteria to Santa Barbara. The Santa Barbara South project will add carpool lanes, soundwalls, ramp improvements, and will improve safety. The final segment, the Santa Barbara North project—between Hermosillo Road and Sycamore Creek—is scheduled to begin in the Spring 2026 pending funding. The Santa Barbara North project includes carpool lanes, a redesigned Cabrillo Boulevard interchange, that removes left-hand off ramps and restores the Cabrillo Southbound on ramp and enhanced multi-use paths and sidewalks.



A new Blue Star Memorial Highway honors World War I Veterans between the City of Carpinteria and Summerland.



Construction begins on Highway 101 in the City of Santa Barbara between Olive Mill and Hermosillo Roads.

Easing Traffic Congestion and Honoring History

New carpool and High Occupancy Vehicle (HOV) lanes on Highway 101 between Santa Monica Road in Carpinteria and Sheffield Drive in Montecito opened in both directions. These peak-period HOV lanes ease traffic congestion as they complement previous HOV lanes opened in Carpinteria in 2022 and provide seven of the 11 miles of HOV lanes on the Highway 101 Carpinteria to Santa Barbara Project. The specific improvements in the Padaro and Summerland segments include new bridges at Toro and Arroyo Parida Creeks, interchange improvements at South Padaro/Santa Claus Lane, a wider bridge at Evans Avenue, ramp improvements and sound walls. A special tribute to World War I Veterans is also included, honoring a 1928 memorial of oak trees and plaques planted by Boy Scouts and the American Legion. A new Blue Star Memorial Highway area features oak leaf-designed barriers, blue star plaques, and new signage sponsored by the Channel Islands District Garden Club. Additionally, more than 100 oak trees, grown from original acorns, will be planted along the freeway and at Loon Point Park in 2025.



Visit www.sbroads.com or call
(805) 845-5112

To learn more about the Highway 101
Carpinteria to Santa Barbara project and sign
up for construction updates.

Did you know?

SBCAG offers personalized commuter support, including carpool matching, a start-up incentive for vanpools, and trial transit passes for all transit systems in the region.

NORTH COUNTY PROJECTS



The measure sets aside 43.3% of the funding to the North County and South Coast over a 30-year period for essential transportation projects. Part of the money goes to local cities and the county for street and transportation improvements. Another portion is dedicated to specific projects, selected by regional committees and approved by voters. These are those *named projects*.

Icon Key

- IN PROGRESS
- COMPLETED
- NOT STARTED




Buellton Circulation Improvements
Safer roads and smarter intersections aligned with the city's circulation plan.

Guadalupe Circulation Improvements
Safer streets, wider roads, and improved intersections.




Broadway Interchange
Enhance operations and safety at Highway 101/135 Broadway Interchange.




McCoy Interchange
New Highway 101 interchange at McCoy Lane for better access and reduced traffic in Santa Maria.




Santa Maria River Bridge
Expand Highway 101 Bridge to 6 lanes and add a bike path.




Union Valley Parkway Interchange
New interchange at Union Valley Parkway connects Orcutt to Highway 101, with landscaping and barrier walls.




Betteravia Road Interchange
Enhance Highway 101/Betteravia Interchange northbound ramps for safer, efficient travel in the southeast area.




Highway 166 Safety and Operational Improvements
Improve Highway 166 safety & traffic flow with passing lanes, turnouts, wider shoulders, new signals, and enforcement.




Highway 246 Passing Lanes
Improve Highway 246 safety with passing and turning lanes from Purisima to Domingos Roads.




Highway 246 Santa Ynez River Bridge
Improve Lompoc access at Robinson Bridge with a flood-safe bridge, supporting vehicles, bicycles & pedestrians.





Carpool & Vanpool Program
Improving traffic, air quality, and commutes through vanpools, transit, and employer partnerships for better mobility.




Interregional Transit Program
Expand interregional bus services, improve frequencies, and sustain operations after federal grants expire.




Safe Routes to School/ Bike Pedestrian Program
Safer streets and pathways for better biking, walking, and student safety near schools.

Specialized Transit for Elderly and Disabled
Affordable transit for seniors and disabled residents.




Solvang Circulation Improvements
Improve safety, traffic flow, and infrastructure on local streets and Highway 246.

SOUTH COAST PROJECTS



Carpenteria Circulation Improvements

Improve street safety, enhance traffic flow, and prioritize pedestrian access for better community transportation.



Commuter and Passenger Rail

Improve passenger rail service between Ventura and Goleta to reduce Highway 101 congestion and enhance commuting.



Project Connect

Enhancing safety, access, road conditions, and stormwater management under Hollister Bridge in Goleta.



Bicycle and Pedestrian Program

Expand and improve regional bicycle and pedestrian facilities.



Safe Routes to School Program

Safer streets and pathways for better biking, walking, and student safety near schools.



Carpool and Vanpool Program

Improving traffic, air quality, and commutes through vanpools, transit, and employer partnerships for better mobility.



Interregional Transit Program

Expand interregional bus services, improve frequencies, and sustain operations after federal grants expire.



Crosswalk next to Ernest Righetti and St. Joseph high schools

Safety Enhancements for Nearly 7,000 Students in Orcutt

More than \$664,000 in Measure A competitive grant funding is bringing critical bicycle, pedestrian, and safety improvements to North County. One key project, the Orcutt School Crossings Safety Improvements, received \$184,800 in 2024—covering 82% of its costs. The upgrades include accessible ADA-compliant push buttons and Leading Pedestrian Intervals (LPI), which improve crosswalk safety by increasing visibility at four busy intersections near school routes. These enhancements will directly benefit nearly 7,000 students across 13 local schools, ensuring safer, more accessible commutes. The project is expected to be completed by December 2025.

Renewed Focus on Highway 166 Safety

In 2012, the SBCAG Board approved four projects to be funded out of the Measure A Investment Plan allocation of \$3 million for Highway 166 Safety and Operational improvements, including a limited enforcement grant program with the California Highway Patrol (CHP). The Measure A funded CHP safety enhancements were implemented between 2015 to 2019. In 2024, CHP Santa Maria Area Commander, Joseph Rodriguez, highlighted a concerning rise in collisions and injuries on Highway 166 since 2020 compared to the period of 2015-2019, when Measure A-funded enhanced enforcement. To address the rise in collisions, the Board approved a new three-year enforcement program with the CHP using \$202,679 from Measure A cost savings. The plan includes 1,200 additional officer hours and 140 Sergeant hours, focused on enhancing safety on both Highway 166 East and West.

Lower Fares, Higher Impact for Seniors and People with Disabilities

Specialized transit services are a lifeline for elderly and disabled community members. Thanks to Measure A, these essential programs in North County get a boost in funding to help reduce fares for those who need it most. Measure A has invested over \$2.4 million in North County to support the operating expenses of vital transit providers like City of Lompoc Transit, Guadalupe Transit, Santa Maria Area Transit, the Santa Maria Organization of Transportation Helpers, and Santa Ynez Valley Transit. By lowering transportation costs, Measure A ensures that seniors, people with disabilities, and others facing transportation challenges can stay connected to their communities, healthcare, and daily necessities.

Cutting-Edge Technology for Road Maintenance

The City of Santa Maria entered a new era of road maintenance in 2024 with the acquisition of a state-of-the-art asphalt paver, funded entirely by Measure A. The equipment, a Vögele Super 700i Asphalt Paver, requires fewer crew members and significantly improves paving efficiency compared to previous methods done by manual labor. This advancement enables maintenance crews to pave full lanes and roadways, boosting productivity. The community is already experiencing the benefits of smoother, more durable roads enhancing daily commutes.



Santa Maria Public Works uses the new state-of-the-art paver funded by Measure A

Redesigning Cathedral Oaks Road for Active Transportation

More than \$8.3 million in Measure A competitive grant funding has been spent to bring essential bicycle, pedestrian, and safety improvements to the South Coast. Among these projects is the Santa Barbara County Cathedral Oaks Complete Streets Redesign effort which received nearly half a million dollars in 2022. This initiative focuses on enhancing bicycling and walking along Cathedral Oaks Road. To achieve this, the County is collaborating with consultants to study and develop alternative designs for the stretch of Cathedral Oaks from Cambridge Drive to the Highway 154 overpass. Proposed improvements include new bike facilities and safer pedestrian crossings. The project began in 2024 and is expected to be completed by 2025.

New Multiuse Path Opens at Santa Barbara Junior High

A project to transform the area near the main entrance of a local junior high school was completed in August 2024. The Santa Barbara Junior High School Multiuse Path Project, funded by Measure A through the Safe Routes to School program, enhances safety and accessibility for students, cyclists, and pedestrians. Key improvements include a widened twelve-foot multiuse path at the school's entrance, a bypass for cyclists to avoid drop-off zones, and new street lighting to improve visibility. The design also preserved mature street trees, maintaining the area's natural charm and the neighborhood's character.

Video Feature



Measure A Amendment Reflects Evolving Transportation Needs

The SBCAG Board approved an amendment to the Measure A Ordinance and Investment Plan, renaming the Goleta Overpass Improvement project to City of Goleta Project Connect and updating its focus. The original project called for a new overpass in west Goleta over Highway 101 and the Union Pacific Railroad to improve traffic flow and safety, has been deferred due to funding and feasibility issues. It is no longer a named Measure A project, but Goleta remains committed to a bike and pedestrian overcrossing included in SBCAG's Regional Transportation Plan.

City of Goleta's Project Connect, the City's largest capital improvement project, prioritizes pedestrian safety, road improvements, and stormwater flow capacity in San Jose Creek under Hollister Bridge. Construction began in Spring 2024 and will finish in 2026. The amendment highlights Goleta's dedication to enhancing connectivity and evolving transportation priorities.



Project Connect
Groundbreaking

15th Annual CycleMAYnia Celebrates Cycling in Santa Barbara County

The 15th annual CycleMAYnia 2024 concluded with the announcement of Harrison Baugh, a senior at Santa Ynez High School, as the winner of a brand-new e-bike. More than 950 Santa Barbara County residents took part in 57 National Bike Month activities, engaging kids, families, adults, and commuters throughout May. In May alone, bike trips prevented 5 tons of CO2 emissions, burned over 500,000 calories, and saved participants a combined \$7,000 compared to driving. CycleMAYnia is a collaborative effort between public entities and private organizations, leveraging community resources and South Coast transportation sales tax Measure A Bicycle and Pedestrian funds to foster and support community-driven activities.



2024 Mayors Ride in Carpinteria

FISCAL YEAR 2023-2024 AT A GLANCE

Revenues



\$55 million
in Sales Tax



\$695k
in Interest Earnings

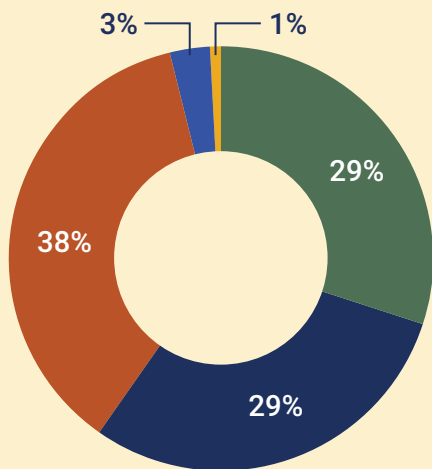


\$20 million
Loan to Support
Measure A Projects

Total Revenues: \$104 million*

*Includes \$28 million in carryover revenue

Expenditures



Total Expenditures: \$65 million
End Balance: \$39 million

- Highway 101 Widening**
\$19 million
- North County Priorities**
\$19 million
- South Coast Priorities**
\$23 million
- Operational Expenses**
\$2.5 million
- SBCAG Administration**
\$536k

Measure A Citizens Oversight Committee

Since 2009, the Measure A Citizens Oversight Committee has upheld public accountability and transparency to ensure provisions of Santa Barbara County's voter approved Measure A Investment Plan and Ordinance are properly carried out. Working alongside SBCAG, these dedicated civic leaders receive updates on Measure A programs and projects and review annual audits for compliance before presenting an annual letter of confirmation to the SBCAG Board of Directors, the Santa Barbara County Local Transportation Authority. Their invaluable service as an all-volunteer committee helps to ensure that Measure A funding at work in the region is on track to reaching its ambitious goals laid out by voters years ago.

The committee is comprised of eleven appointed members: four representing the North County, four representing the South Coast, and three at-large members. Service on the committee is voluntary and the appointees have proven to be invaluable partners within their advisory role and as community ambassadors.

2024 Measure A Citizens Oversight Committee Members

At Large:

Abraham Carmona, Carson Link,
Geoffrey Slaff

North County:

J. Lansing Duncan, Mark Funkhouser,
Tomas López, Eric D. Melsheimer

South Coast:

Mark Bradley, Lisa Osborn, Pat Saley,
Dennis Story



FISCAL PROFILE

REVENUES AND EXPENDITURES (AUDITED, INCLUDES CARRYOVER)

REVENUES	FY 2023-24	Cumulative as of FY 23-24	Investment Plan (2008 \$)**
Carryover Revenue - Restated	\$28,296,645	0	
Sales Tax	54,588,102	\$569,660,830	
Interest Earnings	695,005	3,065,209	
TIFIA Loan Proceeds	20,084,609	49,963,323	
Other Revenue Sources	0	215,440	
TOTAL REVENUES	\$103,664,362	\$622,904,802	
EXPENDITURES			
County Auditor & State Board of Equalization	\$405,220	\$5,490,130	
TIFIA Loan Debt Service	2,088,391	3,534,694	
SBCAG Administration 1%	535,880	5,694,528	
Project/Program Advocacy & Support	10,000	1,863,538	
Subtotal	\$3,039,491	\$16,582,890	
Highway 101 Widening Subprogram			
Highway 101: Carpinteria to Santa Barbara	\$18,065,090	\$102,216,218	
Highway 101: Parallel Projects	1,228,041	6,621,362	
Subtotal	\$19,293,131	\$108,837,580	\$140,000,000
North County Subprogram			
Local Street and Transportation Improvement	\$17,080,017	\$180,577,386	\$341,000,000
Hwy 101/Union Valley Parkway Interchange	0	5,256,245	10,000,000
Union Valley Parkway Phase III*	0	1,319,532	0
Hwy 101/Santa Maria River Bridge	0	7,836,397	10,000,000
Hwy 101/135 (Broadway) Interchange	6,613	73,147	10,000,000
Hwy 101/Betteravia Interchange	2,401	16,218	2,000,000
Hwy 101/McCoy Interchange	6,613	73,187	10,000,000
Hwy 246 Passing Lanes	19,392	21,022,861	20,000,000
Hwy 246 Santa Ynez River Bridge	6,005	59,470	8,000,000
Hwy 166 Safety Improvements	264,287	2,449,770	3,000,000
Solvang Circulation Improvements	0	600,000	3,000,000
Buellton Circulation Improvements	0	619,530	3,000,000
Buellton Sidewalk & Streetscape*	0	250,000	0
Solvang Alamo Pintado Creek Bike & Ped	0	0	0
Guadalupe Circulation Improvements	0	0	3,000,000
Specialized Transit, Seniors-Disabled	227,934	2,409,819	4,500,000
Safe Routes to School, Bicycle & Pedestrian Program	27,032	1,068,502	3,000,000
Carpool & Vanpool Program	74,467	944,839	2,000,000
Interregional Transit	1,127,134	13,440,975	22,500,000
Subtotal	\$18,841,896	\$238,017,880	\$455,000,000
South Coast Subprogram			
Local Street and Transportation Improvement	\$15,141,152	\$145,753,977	\$272,700,000
South Coast Transit Operations Program	1,422,822	29,367,579	58,000,000
Safe Routes to School Program	173,175	4,360,339	13,000,000
Bicycle & Pedestrian Program	391,521	3,997,365	13,000,000
South Coast Transit Capital Program	0	10,271,131	27,000,000
Interregional Transit	5,313,003	16,103,860	25,350,000
Specialized Transit, Seniors-Disabled	300,645	3,178,551	6,000,000
Carpool & Vanpool Program	176,623	2,106,258	7,000,000
Commuter/Passenger Rail	509,801	5,097,318	25,000,000
Carpinteria Circulation Improvements	8,142	130,482	1,000,000
Goleta Overpass Improvements	4,808	51,442	7,000,000
Subtotal	\$23,441,693	\$220,418,302	\$455,050,000
TOTAL EXPENDITURES	\$64,616,211	\$583,856,652	
FUND BALANCE, END OF PERIOD	\$39,048,151	\$39,048,151	

* Projects added per amendments to Investment Plan.

**Funding amounts listed in 2008 dollars per the adopted Investment plan.



2024 SBCAG Board of Directors

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Chair, 5th District Supervisor

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Vice-Chair, City of Santa Barbara

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1st District Supervisor

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Joan Hartmann
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Bob Nelson
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Dave King
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Al Clark
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Paula Perotte
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Ariston Julian
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Jenelle Osborne
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Alice Patino
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Executive Director
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Agency Counsel/ County Counsel
Susan McKenzie



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To learn more about
Measure A, visit
www.sbcag.org

