



# SBCAG

SANTA BARBARA COUNTY  
ASSOCIATION OF GOVERNMENTS

**Regional Transportation Plan & Sustainable Communities  
Strategy**

**Public Participation Plan**

**Final**

**November 16, 2023**



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## I. Introduction

The Regional Transportation Plan & Sustainable Communities Strategy (RTP-SCS) provides a collective vision for the region's future that balances transportation and housing needs with social, economic, and environmental goals. It helps influence future planning efforts and policy decisions by cities and the County of Santa Barbara that affect transportation, including its relationship with housing and land use, that will reduce greenhouse gas (GHG) emissions in our region.

The Sustainable Communities Strategy (SCS) is one of the elements in the Regional Transportation Plan (RTP) to be developed by the Metropolitan Planning Organization (MPO) such as SBCAG. In alignment with Senate Bill 375 (Sustainable Communities and Climate Protection Act of 2008) an SCS must, among other things, "set forth a forecasted development pattern for the region, which, when integrated with the transportation network, and other transportation measures and policies, will reduce the greenhouse gas emissions from automobiles and light trucks to achieve, if there is a feasible way to do so, the greenhouse gas emission reduction targets approved by the state board."

If the SCS cannot achieve the greenhouse gas (GHG) emission reduction targets, the MPO must also prepare an alternative planning strategy (APS) "showing how the targets would be achieved through alternative development patterns, infrastructure, or additional transportation measures or policies."

Santa Barbara County Association of Governments (SBCAG) updates the region's RTP-SCS every 4 years. The last update, Connected 2050, was completed in 2021. Public participation is essential to this process. Public involvement helps SBCAG identify the best path to a sustainable future reflective of community interests and needs, while enhancing public health, improving safety and equity, complying with existing laws, and preparing for anticipated growth in the region.

The RTP-SCS update associated with this public participation plan is expected to be adopted by the SBCAG Board of Directors in August 2025. This update is unique in that there are few catalysts for substantive change demonstrated by the limited number of new initiatives or projects. Therefore, SBCAG is targeting two aspects of the RTP-SCS for improvement: 1) awareness of the region's transportation priorities, and 2) readability.

Ultimately the 2025 update cycle offers an opportunity for the public and SBCAG member jurisdictions to collectively refine their vision and strategies for the Santa Barbara County region developed within Connected 2050.

The next RTP-SCS update in 2029 is anticipated to be significant offering more substantial options for public involvement in the decision-making process of projects and programs that could impact future priorities for the region.

This public participation plan was prepared consistent with guidance offered by the 2017 version of the *Regional Transportation Plan Guidelines for Metropolitan Planning Organizations*. As this

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public participation plan was being developed, the California Transportation Commission was in the process of updating the 2017 *Regional Transportation Plan Guidelines for Metropolitan Planning Organizations* guidelines; however, adoption of this document preceded adoption of any updated State guidance.

This RTP-SCS Public Participation Plan complements SBCAG's federal Public Participation Plan 2019 which fulfills the federal requirements for public participation in the metropolitan planning process. The federal Public Participation Plan 2019 is available on the SBCAG website, [www.sbcag.org](http://www.sbcag.org), and this RTP-SCS Public Participation Plan will also be made available on the SBCAG website.

Requirements associated in the development of an RTP-SCS public participation plan are provided in Appendix A.

## II. Phases of the Public Participation Process

SBCAG is committed to satisfy four objectives with the RTP-SCS Public Participation Plan.

1. Provide ample opportunities for meaningful early and continuing participation in the RTP-SCS process by the public, stakeholders, and member agency officials and staff, as well as interested State and federal agencies, while satisfying the requirements of California Senate Bill (SB) 375.
2. Facilitate comprehensive public access to the decision-making process of the RTP-SCS.
3. Incorporate lessons learned from the previous RTP-SCS cycles to enhance the effectiveness and responsiveness of public participation.
  - Style and location of public events
  - Methods of noticing
  - Provision for online engagement
4. Fulfill the requirements of SB 375 and other state and federal laws.

With consideration of these objectives, the SBCAG public participation process is structured around three phases:

**Phase 1** – Direct Stakeholder Outreach and Engagement (*Fall 2023 / Winter 2024*)

**Phase 2** – Public Participation (*Spring to Fall 2024*)

**Phase 3** – Public Hearings (*Winter to Spring 2025*)

### **Phase 1: Direct Stakeholder Outreach and Engagement**

*Fall 2023 / Winter 2024*

This phase focuses on direct stakeholder outreach and engagement while also developing the tools and tactics needed to convey the complex aspects of the RTP-SCS for meaningful public participation.

Notably, SBCAG will work to develop an overview of the RTP-SCS planning process, explain the significance of SB 375, and outline the unique aspects of this RTP-SCS update including targeting engagement on two improvements: 1) awareness of the region’s transportation priorities, and 2) readability.

Additionally, SBCAG will develop visualization materials to explain the types of land use and transportation methods the region could use to meet GHG targets and highlight example scenarios with estimates of how much GHG reduction such examples would provide. The examples will focus on 20+ year concepts of transportation infrastructure and operations, land use development patterns, and transportation measures and policies.

Equally important, SBCAG will actively seek out direct input from a broad range of stakeholders, including member jurisdictions, public agencies, community leaders/organizations, civic groups, and private organizations. This direct stakeholder input will focus on:

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1. The range of land use and transportation alternative scenarios and information the RTP-SCS should consider.
2. Goals, objectives, and performance measures to be used in the development of the RTP-SCS, as well as the project priorities, project selection criteria, and funding alternatives. As this will be limited due to the scope of the update, SBCAG will focus on two aspects for improvement: 1) awareness of the region's transportation priorities, and 2) readability.

During this first phase, SBCAG will employ the following tactics:

- **Technical Advisory Meeting:** Convene the SBCAG Joint Technical Advisory Committee (JTAC). JTAC formed to provide professional technical advice and recommendations to the SBCAG Board of Directors on issues related to the RTP-SCS.
- **Online Platform:** Create a dedicated webpage for sharing information and receiving online feedback and questions. A frequently asked questions (FAQ) document will be developed and regularly updated to address common inquiries and also demonstrate transparency and responsiveness to stakeholder concerns.
- **Workshop:** Conduct a hybrid in-person and online workshop to educate a broad range of stakeholder groups and interested parties, such as those listed in Appendix B, about the RTP & SCS. This workshop is anticipated to be conducted in January 2024.

To implement Phase 1 - Direct Stakeholder Outreach and Engagement, SBCAG will first develop a list of the most relevant stakeholder groups (i.e., groups with which the consultation/coordination is mandated, groups most directly affected by the RTP-SCS, etc., see Appendix B). SBCAG will invite these stakeholders to participate in a workshop. At the workshop, SBCAG will provide information about the RTP-SCS and seek input. SBCAG will also explain the public participation process and how stakeholders can remain involved. At the workshop, SBCAG will confirm contact person(s) for the stakeholder groups and to keep them informed of input opportunities via a contact list (*for a detailed description of this tactic see Section IV: Participation Tools below*). SBCAG will offer personalized consultation and coordination to fulfill objectives to provide stakeholders with the necessary information and resources to make informed decisions about their potential participation. Ultimately, it is important to note that it is completely up to the stakeholder to decide whether they want to participate in this process. Another key point about implementation is coordination with the advisory committees and JTAC provides an additional opportunity for direct outreach and engagement.

A summary of scheduled of public outreach meetings, workshops, and hearings is presented in Table 1 below.



## Phase 2: Public Participation

*Spring to Fall 2024*

This phase focuses on seeking broad public input on possible future development patterns and alternative transportation/land use scenarios for the region. SBCAG will continue targeted engagement on two improvements: 1) screening criteria for regionally significant projects to be applied to project lists, and 2) readability.

During this second phase, SBCAG will employ the following tactics:

- **Listening Session:** Conduct one in-person public listening session at a central location in Santa Barbara County and one virtual listening session to provide details about the RTP-SCS and gather feedback.
- **Focus Groups:** SBCAG will offer to make a presentation and solicit feedback from each member jurisdiction and Santa Barbara Metropolitan Transportation District to delve deeper into the specific topics and perspectives of that particular community.
- **Surveys and Questionnaires:** Distribute a survey and questionnaire to gather feedback from a broader audience and maintain a dedicated webpage to link to the FAQ document and survey.
- **Public Meetings:** Present updates in formal public meetings including SBCAG Board of Directors and technical advisory committees where the public can present their views and concerns to decision-makers.

To implement Phase 2 – Public Participation, SBCAG will develop presentations and materials to assist in explaining and describing the scenarios future development patterns and alternative transportation/land use scenarios for the region developed after input received in Phase 1. SBCAG will also develop content to continue targeted engagement on two improvements: 1) awareness of the region’s transportation priorities, and 2) readability. The presentations will include highlighting results of the travel and land use model analysis of each scenario, and how well the scenarios achieve the GHG targets, as well as other performance measures.

In previous update cycles, SBCAG faced the challenge of minimal participation in public workshops that involved a significant amount of preparation work. Despite the agency’s efforts to notify and invite as many people as possible, the turnout remained low. However, SBCAG experienced better participation in prior virtual public workshops compared to traditional in-person events, which suggests that the convenience and accessibility of the virtual format may be more appealing to members of the public.

The in-person and virtual listening session will be promoted to traditional news media, RTP-SCS stakeholders and interested parties’ distribution email lists, major employers in the region, transit buses, SBCAG social media platforms and relevant digital newsletters, and shared with member jurisdictions to promote within their communities with additional attention given to increase turnout from disadvantaged and traditional underserved communities. Where disadvantaged and traditionally underserved communities exist, SBCAG will coordinate with host jurisdiction staff to

determine and utilize the most successful noticing and outreach methods. SBCAG staff will remain present for a minimum of three hours to enable drop-in attendance and one-to-one conversations with the public.

A summary of scheduled public outreach meetings, workshops, and hearings is presented in Table 1 below.

### **Phase 3: Public Hearings**

#### *Winter to Spring 2025*

This phase focuses on development and distribution of the final draft RTP-SCS with preferred transportation/land use scenario for individual public review and formal public hearings with decision makers. If applicable, the APS, will also be distributed for public review.

During this third phase, SBCAG will employ the following tactics:

- **Public Review and Feedback:** Public review period of the final draft RTP-SCS and, if applicable, APS, for a minimum of 55 days or nearly 2 months prior to the final SBCAG Board of Directors public hearing to allow review of the content, provide feedback, and suggest any necessary revisions.
- **Public Hearings:** Hold at least two formal public hearings where the public can present their views and concerns to decision-makers on the final draft RTP-SCS and, if applicable, the APS.

To implement Phase 3 – Public Hearings, SBCAG will plan and prepare objectives, presentation materials, and select dates and times appropriate for public hearings of the SBCAG Board of Directors. SBCAG will make the draft document(s) available on the SBCAG website, [www.sbcag.org](http://www.sbcag.org), and notify stakeholders and the public through various communication channels (website, social media, traditional media, mailing lists).

As the process of developing the RTP-SCS continues, SBCAG staff will provide regular updates throughout the three phases of the public outreach process. These updates will be provided to the SBCAG Board and advisory committees, namely, JTAC, TTAC, TPAC, and Santa Barbara County Transit Advisory Committee (SBCTAC).

Table 1, below exhibits the phases of the public participation process.

**Table 1: Public Outreach Meetings, Workshops, and Hearings**

Phase 1		Phase 2			Phase 3	
Direct Stakeholder Outreach and Engagement		Public Participation			Public Hearings	
Fall 2023	Winter 2024	Spring 2024	Summer 2024	Fall 2024	Winter 2025	Spring 2025
+ Advisory Committee Meetings + Online Platform (dedicated webpage and FAQ) + Workshop		+ Listening Session(s) + Focus Groups + Surveys and Questionnaires + Public Meetings			+ Public Review and Feedback + Public Hearings	

## Metrics of Success

When it comes to evaluating the success of the public participation plan for the RTP-SCS, SBCAG will focus on the extent and quality of engagement throughout the process.

Here are some examples of metrics SBCAG will employ to measure the success of the public participation plan:

- **Participation:** Document how many stakeholders and members of the public participation in the process. SBCAG will employ tactics to support participation that is diverse and inclusive, reaching a broad cross-section of the community.
- **Effectiveness of outreach methods:** Evaluate and measure the response rate from various outreach methods, such as traditional news media, social media, newsletters, member jurisdiction outreach, and community meetings.
- **Quality of feedback:** Assess the relevance, depth, and diversity of perspective shared to better understand the needs and desires of stakeholders and the public.
- **Implementation:** Track the implementation of recommendations into the final RTP-SCS based on stakeholder and public input.

Ultimately, the success of any participation plan can be judged by how well it enables all stakeholders and the public to have a voice in shaping the decisions that impact their lives and neighborhoods. SBCAG acknowledges that regional planning is a difficult topic to attract active public engagement, and will utilize a range of metrics to provide a comprehensive picture of how well the public participation plan achieved its objectives.

### **III. Process Participants**

#### **a. Member Agency and Committee Involvement**

Member agencies and committees play a critical role in the development and execution of the RTP-SCS. Their active involvement in the decision-making process is essential to find solutions for sustainable transportation, housing and an equitable quality of life throughout Santa Barbara County.

SBCAG was established in 1966 as a voluntary council of governments. Its member jurisdictions include Santa Barbara County and each of the eight general purpose city governments (Buellton, Carpinteria, Goleta, Guadalupe, Lompoc, Santa Barbara, Santa Maria, and Solvang) in the county. The governing board consists of all five, county board of supervisors plus one representative from each city council.

As outlined in the three phases of public participation, SBCAG staff will host in-person and online stakeholder workshops at centralized and convenient locations designed for member agencies and interested parties. SBCAG will also offer to make a presentation and solicit feedback from each member jurisdiction. Involvement of planning commissions and local agencies in the workshops will be encouraged.

SBCAG will also give regular updates to and seek guidance from SBCAG's advisory committees, JTAC, and the Santa Barbara County Transit Advisory Committee (SBCTAC). SBCAG relies on the expertise and input from diverse professional and personal backgrounds of advisory committee members to inform decision-making of the Board of Directors. The committees consist of local city, county, and transit agency staff. Here is a description of the committees who will provide input on the RTP-SCS:

##### **Technical Transportation Advisory Committee (TTAC)**

TTAC provides technical advice and makes recommendations to the SBCAG Board of Directors on transportation issues affecting the region. It also serves as a forum to exchange transportation-related information among members. The committee membership is comprised of staff representatives from the County of Santa Barbara, each incorporated city within the county, Santa Barbara Metropolitan Transit District, Air Pollution Control District and Caltrans. The Public Works Director, General Manager or department director, as appropriate, from each member agency. Ex-officio (non-voting) members include the Federal Highway Administration, Federal Transit Administration, U.S. Space Force, and University of California at Santa Barbara.

##### **Technical Planning Advisory Committee (TPAC)**

TPAC provides technical advice and makes recommendations to the SBCAG Board of Directors on issues related to land use planning affecting the region. It also serves as a forum to exchange planning-related information among member agencies. The committee membership is comprised of staff representatives from the County of Santa Barbara, each incorporated city

within the county, and the Air Pollution Control District. The Planning or Community Development Director, General Manager, or department director, as appropriate, from each member agency. Ex-officio (non-voting) members include the U.S. Space Force, University of California at Santa Barbara, Santa Barbara County Local Agency Formation Commission, and the County Housing Program Manager.

#### **Joint Technical Advisory Committee (JTAC)**

JTAC provides professional technical advice and recommendations to the SBCAG Board of Directors on issues related to the RTP-SCS, or issues related to a combination of transportation and land use. The committee also offers a forum to exchange transportation and land use related information among member agencies. Committee membership includes the combined members of the Technical Planning Advisory Committee and the Technical Transportation Advisory Committee. Voting members represent the County Public Works Department and Planning and Development, City Public Works Department and Community Development or Planning Department, SBCAG, consolidated Transit Service Agency, Caltrans District 5, and Santa Barbara Metropolitan Transit District. Ex-officio (non-voting) members include the Air Pollution Control District, Federal Highway Administration, Federal Transit Administration, U.S. Space Force, and University of California at Santa Barbara.

#### **Santa Barbara County Transit Advisory Committee (SBCTAC)**

SBCTAC provides valuable input on transit issues affecting those who are transit dependent and transit disadvantaged persons, including the elderly, disabled, and persons of limited means. The committee advises the SBCAG Board of Directors on significant transit issues and functions as the social services transportation advisory council, as specified in the Transportation Development Act, California Public Utilities Code Section 99238(a) for SBCAG.

### **b. Government Agency Involvement**

To foster effective collaboration and ensure a comprehensive approach to the RTP-SCS process, SBCAG recognizes the importance of collaborating with a wide range of government agencies beyond member jurisdictions. An example of key government agencies SBCAG will coordinate and consult with are listed in Appendix C.

Notably, SBCAG coordinates with California Air Resources Board (CARB) to develop the technical methodology for estimating GHG emissions.

Additionally, recognizing the high volume of inter-regional commuting between neighboring counties, SBCAG plans to work closely with San Luis Obispo Council of Governments, Ventura County Transportation Commission, and Southern California Association of Governments. SBCAG coordinates with those agencies regularly regarding the modeling of inter-regional travel and will continue to do so throughout the RTP-SCS process.

Federal land management agencies with jurisdiction within Santa Barbara County will also be sought to participate.

### **c. Stakeholder Group Involvement**

Engaging a diverse range of stakeholder groups is at the forefront of SBCAG approach to the development of the RTP-SCS. This includes reaching out to affordable housing advocates, transportation advocates, neighborhood and community groups, environmental and social justice advocates, home builder representatives, business organizations, landowners, commercial property interests, and homeowner associations. An example of stakeholder groups SBCAG will coordinate and consult with are listed in Appendix B.

To ensure that SBCAG engages as many stakeholders as possible, the agency will utilize a list of contacts from the previous RTP-SCS update. Additionally, the advisory committee, JTAC, will be asked to review and consider adding additional stakeholders within their respective jurisdictions.

During the process, SBCAG will maintain a contact list of interested parties, including stakeholder groups, and provide advance notice of all RTP-SCS related planning activities, workshops, meetings, notices, and public hearings.

### **d. Public Involvement**

At the heart of SBCAG public participation plan is the invaluable contribution of the public, whose insights and perspectives play an important role in shaping the development of the RTP-SCS. Public involvement helps SBCAG identify the best paths to a sustainable future that reflects community desires and needs, while enhancing public health, improving safety and equity, complying with existing laws, and preparing for anticipated growth in our region.

Several tactics will be used to engage the public for a clear understanding of the issues and decision-making choices as outlined in Phase 2 of the public participation plan. This includes conducting listening sessions, focus groups, surveys, frequently asked questions, and public meetings.

SBCAG will focus on encouraging ideas on how communities should grow and be improved while uniquely targeting input on two areas for improvement in this RTP-SCS update: 1) awareness of the region's transportation priorities, and 2) readability.

To ensure an all-encompassing engagement process, SBCAG is committed to an inclusive and multilingual process for public participation. SBCAG will employ a range of tactics including engaging trusted community stakeholders, translating essential materials, and prioritizing linguistic diversity and accessibility. SBCAG values empowering every member of the community to actively contribute their insights, fostering a more comprehensive and representative planning process.

SBCAG will specifically seek the input of residents historically underrepresented and underserved by transportation systems. This will be done through the public notifications, direct stakeholder engagement and utilization of key advisory committees dedicated to advise on issues affecting those who are transit dependent and transit disadvantaged persons, including the elderly, disabled, and persons of limited means.

SBCAG will coordinate with neighboring county agencies to inform residents of San Luis Obispo and Ventura Counties recognizing the high volume of inter-regional commuting.

## **IV. Engagement Techniques**

### **a. Contact List**

SBCAG will develop and maintain a contact list of all interested parties, including stakeholder groups and the public, which it will maintain and enhance throughout the RTP-SCS process. Using this contact list, SBCAG will provide advance notice of all RTP-SCS related planning activities, workshops, meetings, notices, and public hearings.

### **b. Internet**

SBCAG flagship website is [www.sbcag.org](http://www.sbcag.org). The agency will utilize its website to create an online dedicated webpage for the public and stakeholders to access RTP-SCS information. SBCAG flagship website is currently being reconstructed with an anticipated launch by Winter 2023, incorporating more advanced features and functionalities to facilitate easy access to information, promote transparency and broaden engagement. SBCAG will maintain a RTP-SCS webpage on the existing site and update materials on the new website.

An example of materials to be posted on an RTP-SCS webpage SBCAG, include:

- **Resources:** Fact sheets and frequently asked questions.
- **Information:** Description of how to get involved in the planning process.
- **Calendar:** Schedules of upcoming and completed workshops, listening sessions, meetings and public hearing schedules.
- **Materials:** essential documents such as this RTP-SCS Public Participation Plan, the draft RTP-SCS, and the RTP Environmental Impact Report.

A project-specific website may be employed and if so, will be linked to the SBCAG website.

### **c. Traditional News Media**

Traditional news media is essential to a healthy public-information system and remains the core of public information practices to reach wider audiences. Traditional media is a source for public good and provides a platform for community members to share their input and feedback, making the RTP-SCS planning process more collaborative and inclusive. SBCAG recognizes the role of

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various media and production requirements to keep the public informed of the RTP-SCS process. SBCAG will promote awareness among the news media and work to foster meaningful and accurate news coverage. Some of the local and regional media outlets include radio stations, newspapers, community magazines and journals, online news sources and broadcast media. SBCAG will employ a range of traditional news media tactics including distributing press releases, offering interviews, and purchasing legal classified advertisements through the county. SBCAG is committed to prioritizing linguistic diversity and accessibility with its traditional news media tactics.



## Appendix A: Public Process Requirements

SB 375 requires that each MPO adopt a public participation plan for the development of the SCS and, if one is developed, the APS, that includes all of the following:

- (i) Outreach efforts to encourage the active participation of a broad range of stakeholder groups in the planning process, consistent with the agency's adopted Federal Public Participation Plan, including, but not limited to, affordable housing advocates, transportation advocates, neighborhood and community groups, environmental advocates, home builder representatives, broad-based business organizations, landowners, commercial property interests, and homeowner associations.
- (ii) Consultation with congestion management agencies, transportation agencies, and transportation commissions.
- (iii) Workshops throughout the region to provide the public with the information and tools necessary to provide a clear understanding of the issues and policy choices. At least one workshop shall be held in each county in the region. For counties with a population greater than 500,000, at least three workshops shall be held. Each workshop, to the extent practicable, shall include urban simulation computer modeling to create visual representations of the sustainable communities strategy and the alternative planning strategy.
- (iv) Preparation and circulation of a draft sustainable communities strategy and an alternative planning strategy, if one is prepared, not less than 55 days before adoption of a final regional transportation plan.
- (v) At least three public hearings on the draft sustainable communities strategy in the regional transportation plan and alternative planning strategy, if one is prepared. If the metropolitan transportation organization consists of a single county, at least two public hearings shall be held. To the maximum extent feasible, the hearings shall be in different parts of the region to maximize the opportunity for participation by members of the public throughout the region.
- (vi) A process for enabling members of the public to provide a single request to receive notices, information, and updates. (California Government Code §65080(b)(2)(F))

Beyond SB 375, several requirements exist for the Regional Transportation Plan aspect of public outreach.

*The MPO shall develop and use a documented participation plan that defines a process for providing individuals, affected public agencies, representatives of public transportation employees, public ports, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the*

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*metropolitan transportation planning process.*" -Title 23 Code of Federal Regulations (CFR), section 450.316(a)

Consultation requirements include the following.

1. Provide adequate public notice and the opportunity to comment on proposed RTPs and public participation plans;
2. Employ visualization techniques to describe the RTP;
3. Make the RTP electronically accessible, such as placing it on the Internet;
4. Hold public hearings at convenient and accessible locations and times;
5. Demonstrate explicit consideration and response to public input on the RTP (documentation);
6. Seek out and consider the needs of those traditionally underserved by existing transportation systems, such as low income and minority households;
7. Provide additional opportunities to comment on the RTP and the FTIP, if the final version differs due to additional comments;
8. Coordinate with the state transportation planning and public involvement processes; and,
9. Periodically revisit intended RTP outcomes , products and/or services.

Consultation should include, but not be limited to, agencies and officials responsible for planning activities, including:

1. State and local growth;
2. Public health;
3. Housing;
4. Economic development;
5. Tourism;
6. Natural disaster risk reduction;
7. Environmental protection;
8. Airport operations; and,
9. Goods Movement.

In addition, MPOs shall consult with Indian Tribes within a region and federal land management agencies with jurisdiction in the region.

Consultation shall also include interested parties and organizations, including:

1. Individuals;
2. Affected public agencies;
3. Representatives of public transportation employees;
4. Public ports;
5. Freight shippers;

6. Private providers of transportation;
7. Representatives of users of public transportation;
8. Representatives of users of pedestrian walkways and bicycle transportation facilities;
9. Representatives of people with disabilities;
10. Providers of freight transportation services; and,
11. Other interested parties.

## **Appendix B: List of Stakeholder Groups**

Examples of the types of stakeholders, including private sector stakeholders, with whom SBCAG may consult, coordinate, and communicate during the development of the RTP-SCS, include the following:

- Santa Barbara Community Action Network
- Peoples Self Help Housing
- Community Environmental Council
- MOVE Santa Barbara County
- Santa Ynez Band of Chumash Indians
- League of Women Voters of Santa Barbara
- Los Olivos Business Organization
- Preservation of Los Olivos
- Preservation of Santa Ynez
- Santa Barbara South Coast Chamber of Commerce
- Santa Barbara County Air Pollution Control District
- Santa Ynez Valley Alliance
- Central Coast Alliance United for a Sustainable Economy (CAUSE)
- Santa Barbara Foundation
- EconAlliance
- Grower-Shipper Association
- Santa Barbara County Trails Council
- Visit Santa Barbara
- The Trust for Public Land
- Citizens Planning Association
- Carpinteria Valley Association
- Lompoc Valley Chamber of Commerce
- Home Builders Association of the Central Coast
- Santa Maria Valley Association of Realtors
- COLAB
- Sierra Club, Los Padres Chapter
- Santa Barbara Association of Realtors
- American Institute of Architects
- County of Santa Barbara Agriculture Advisory Committee
- Women's Environmental Watch
- Sierra Club Santa Barbara
- Solvang Chamber of Commerce
- Surfrider Foundation, Santa Barbara Chapter
- Santa Barbara Homebuilders Association
- Guadalupe Chamber of Commerce

- Santa Barbara County Community Housing Corporation
- Santa Barbara Hispanic Chamber of Commerce
- California Rural Legal Assistance
- Santa Maria Valley Chamber of Commerce
- PUEBLO
- Area Agency on Aging/Central Coast Commission for Senior Citizens
- Buellton Chamber of Commerce
- League of Women Voters of Santa Maria Valley
- REACH Central Coast
- Law Office of Marc Chytilo
- Committees for Land, Air, Water, and Species

## **Appendix C: List of Government Agencies**

Examples of the types of agencies with which SBCAG may consult, coordinate, and communicate during the development of the RTP-SCS include:

- State and local agencies responsible for land use, natural resources, environmental protection, conservation, and historic preservation
- Agencies and officials responsible for other planning activities within the MPA that are affected by transportation (including State and local planned growth, economic development, environmental protection, airport operations, or freight movements)
- Regional Air Quality Management Districts
- Adjacent MPOs and RTPAs with which SBCAG shares a significant amount of interregional travel
- Affected public agencies
- Airports
- Special districts within the region that provide property-related services such as water or wastewater services
- School districts

Some of the specific agencies SBCAG will contact include the following:

- Federal Highway Administration (FHWA)
- Federal Transit Administration (FTA)
- U.S. Bureau of Land Management
- U.S. Forest Service
- U.S. Fish and Wildlife Service
- U.S. Bureau of Reclamation
- U.S. Bureau of Indian Affairs
- California Air Resources Board (ARB)
- California Coastal Commission
- California Department of Conservation
- California Department of Fish and Game
- California Department of Parks and Recreation
- California Department of Transportation (Caltrans)
- California Natural Resources Agency
- Santa Barbara Air Pollution Control District (APCD)
- San Luis Obispo Council of Governments (SLOCOG)
- Ventura County Transportation Commission (VCTC)
- City of Buellton
- City of Carpinteria
- City of Goleta

- City of Guadalupe, including Guadalupe Transit
- City of Lompoc, including City of Lompoc Transit (COLT)
- City of Santa Barbara, including the Santa Barbara Airport
- City of Santa Maria, including Santa Maria Regional Transit (SMRT) and the Santa Maria Airport
- City of Solvang, including Santa Ynez Valley Transit (SYVT)
- County of Santa Barbara
- Santa Barbara Metropolitan Transit District (SBMTD)
- San Luis Obispo Regional Transit Agency (RTA)
- Vandenberg Space Force Base (VSFB)
- Santa Barbara Local Agency Formation Commission (LAFCO)

Native American Tribes, include the following:

- Santa Ynez Band of Chumash Indians

## **Appendix D: List of Acronyms**

MPO	Metropolitan Planning Organization
RTPA	Regional Transportation Planning Agency
RTP	Regional Transportation Plan
SCS	Sustainable Communities Strategy
GHG	Greenhouse Gas
APS	Alternative Planning Strategy
FTIP	Federal Transportation Improvement Program
SBCAG	Santa Barbara County Association of Governments
SB 375	Senate Bill 375
JTAC	Joint Technical Advisory Committee
TTAC	Technical Transportation Advisory Committee
TPAC	Technical Planning Advisory Committee
SBCTAC	Santa Barbara County Transit Advisory Committee