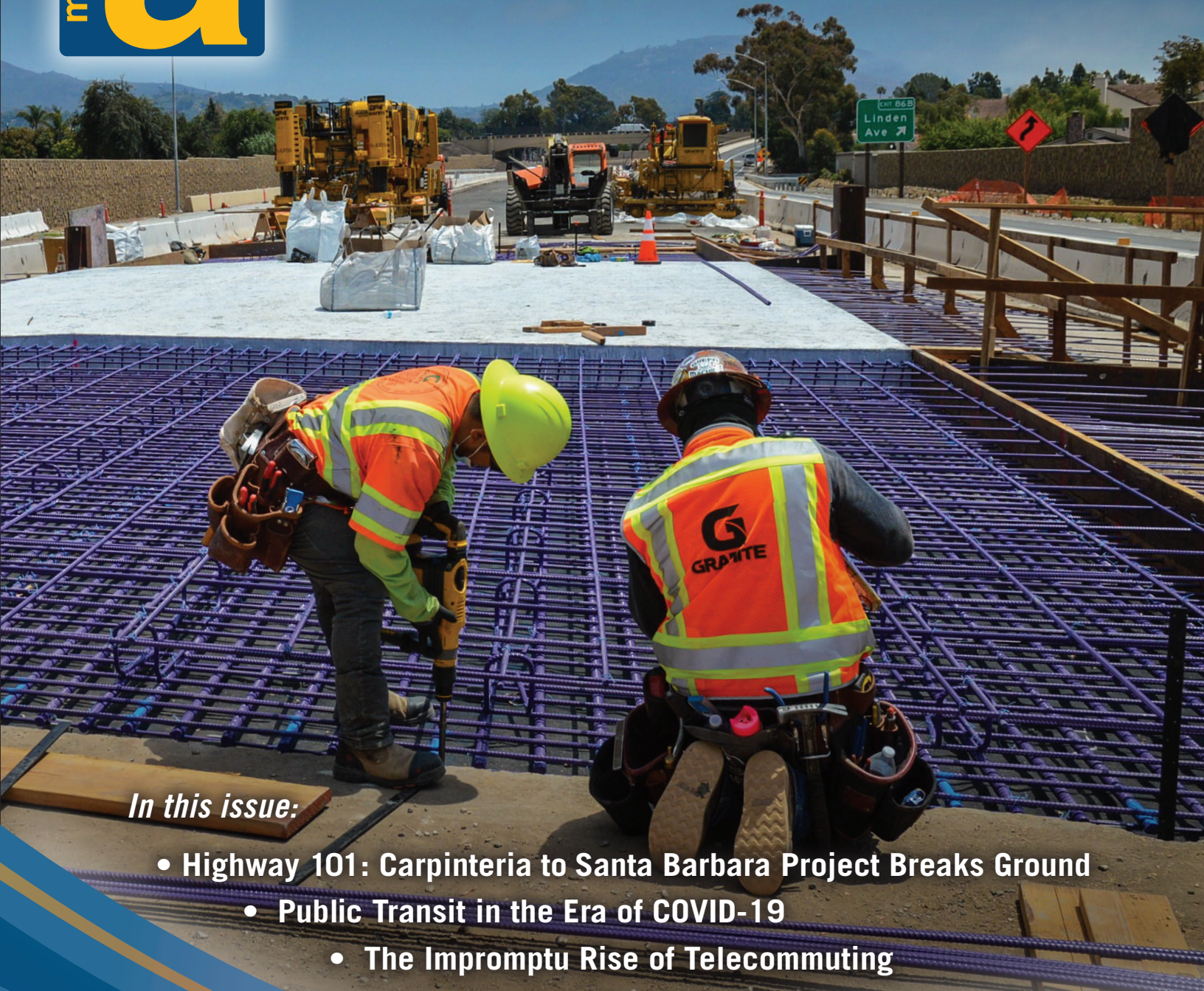




Measure A

2020 Annual Report



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- Highway 101: Carpinteria to Santa Barbara Project Breaks Ground
- Public Transit in the Era of COVID-19
- The Impromptu Rise of Telecommuting

Dear Friend of Measure A:

As we reflect on the uncertainty of 2020 amid the COVID-19 global public health crisis, we can truly appreciate the perseverance of regional transportation investments and construction activities throughout Santa Barbara County. This era has further stressed the importance of Measure A as a local source of transportation funding.

The Measure A 2020 annual report highlights progress made by the Santa Barbara County Association of Governments (SBCAG), along with the County of Santa Barbara and cities within Santa Barbara County, to deliver on projects and programs promised to voters through the passage of the transportation sales tax measure passed overwhelming (79%) by voters in November 2008.

While 2020 saw milestone achievements for the Santa Barbara Highway 101 project, growth of congestion relief strategies such as telecommuting as well as local streets and pedestrian improvement projects; it has also been shaped by unprecedented challenges most acutely felt within public transit. While the long-term impact of COVID-19 on our economy and Measure A revenues remains to be seen, we remain vigilant to our commitment to deliver on voter priorities to improve mobility for all Santa Barbara County residents and visitors.

As we look ahead to 2021, we are more resolved than ever to continue to leverage Measure A to bring about additional state and federal investment to improve our communities, put people to work, and promote economic recovery. Thank you for your continued support.

Sincerely,



Marjie Kim
Executive Director, SBCAG



Mark Cheli
Chair, Measure A Citizens Oversight Committee

Role of Measure A Citizens Oversight Committee

Together with SBCAG, the Measure A Citizens Oversight Committee helps keep the Measure A Investment Plan and Ordinance on-track to deliver all the voter-approved projects and programs. The Committee was established in 2009 for public accountability and transparency, and to assist SBCAG in ensuring that the provisions, requirements, and voter mandates are properly carried out. Committee members annually review a Measure A audit and collectively submit a compliance letter to the SBCAG Board of Directors.

The committee is comprised of eleven appointed members: four representing the North County, four representing the South Coast, and three at-large members. Service on the committee is voluntary and the appointees have proven to be invaluable partners within their advisory role and as community ambassadors.

Stay Connected

Get social with us and stay connected to Measure A programs and projects:

- Website: www.measurea.net
- Facebook: @SBCAG
- Instagram: @SBCAG
- Twitter: @SBCAG_info @MeasureA

2020 Measure A Citizens Oversight Committee Members

At Large Members:

Phillip Green, Christy Nordgren, Geoffrey Slaff

North County Members:

Andy Caldwell, Mark Cheli (Chair), J. Lansing Duncan, Tomas López

South Coast Members:

Mark Bradley, Alyssa Hummer, Pat Saley (Vice Chair), Dennis Story



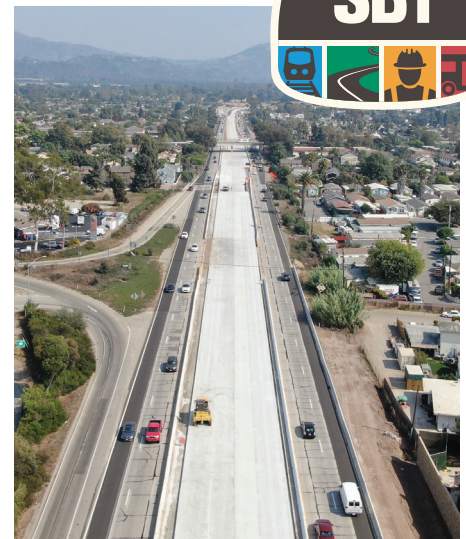
Breaking Ground on Highway 101: Carpinteria to Santa Barbara Project



Highway 101: Carpinteria to Santa Barbara project broke ground on April 2020 thanks to a partnership between the California Department of Transportation (Caltrans District 5) and SBCAG in cooperation with the County of Santa Barbara and the City of Carpinteria with state funding approved by the California Transportation Commission (CTC).

The ten-mile project is made up of five segments (see map above) and is being constructed to close an existing gap on the Highway, a two-lane section that exists between adjacent three-lane sections on Highway 101. This will be accomplished with the addition of a new carpool lane in each direction between Carpinteria and Santa Barbara and will include improvements such as new bridges, long-life concrete pavement, interchanges, on- and off-ramps, and sound walls. Within the corridor, SBCAG and Caltrans are implementing and partnering with local agencies on local circulation, bicycle, and pedestrian improvements.

Overall, the Highway 101: Carpinteria to Santa Barbara project is forecast to cost \$700 million. In 2018, \$184 million of Senate Bill 1, leveraged by Measure A and other state funding, was awarded to SBCAG by the CTC to construct the first seven and a half miles and three segments between Carpinteria to Summerland. The Summerland segment began construction in November 2020 and the Padaro segment will begin in 2021. Two and a half miles remain to be fully funded between Santa Barbara and Montecito. SBCAG, Caltrans District 5 and local agency partners are continuing to advance these project's design and planning to be ready for construction and funding opportunities from Federal and State sources.



The public can view project timelines and stay informed on the progress by signing up to receive updates at www.sbroads.com

Scan this code with your mobile device to watch the Highway 101: Summerland kick-off video from Nov. 2020



Opening Weekend Celebrates Highway 101: Linden and Casitas Pass Project

Residents of the City of Carpinteria marked the completion of the Highway 101: Linden and Casitas Pass project by participating in an opening weekend celebration in July 2020. The community was invited to walk, bike, or drive on newly opened improvements. Out of regard for COVID-19 public health protocols, SBCAG in partnership with the City of Carpinteria and Caltrans District 5, promoted the opening weekend as a fun opportunity for families to experience the completed project with one another without having to participate in a large gathering celebration. Residents enjoyed new local improvements such as the first roundabout in Carpinteria, Carpinteria Creek bike path, and the new Linden Avenue and Casitas Pass overcrossings featuring wider sidewalks and bike lanes that were designed to improve safety and mobility.

This \$60 million construction project was funded by state and federal taxes. It is the third of four phases to close a gap on Highway 101 between Santa Barbara and Mussel Shoals with the addition of a peak hour carpool lane in each direction. 16 miles have been identified for improvements along the corridor which is distinguished by voters as the number one transportation project in the county through the passage of Measure A 2018.

Pedestrian Safety and New Community Connections Prioritized in Guadalupe

A nearly half million-dollar pedestrian improvements project along the historic Highway 1 through the City of Guadalupe was completed in June 2020. The project features a new sidewalk on the east side of Guadalupe Street north of the Amtrak station, a crosswalk at Guadalupe Street and 5th Street with flashing beacons, improvements to the crosswalk at Guadalupe Street and 9th Street, including curb extensions (also known as bulb outs) to extend the sidewalk into parking lanes, and improvements to the intersection at 10th St. and Obispo Street, near Mary Buren elementary school.



Guadalupe resident walks their dog using the new crosswalk on Guadalupe St.

The City of Guadalupe was awarded Measure A North County Safe Routes to School Program competitive funding in 2015 for a total of \$31,196 for the Guadalupe Street (Hwy 1) Pedestrian Improvements. The City, in turn, leveraged their Measure A funding for an additional \$401,000 in State Active Transportation Program funding for construction awarded by the California Transportation Commission in 2019.

Safer Routes to Schools Encourage Walking and Bicycling in Lompoc



The City of Lompoc constructed a new sidewalk and Americans with Disabilities Act (ADA) compliant pedestrian curb ramps along Hickory Avenue in front of Lompoc Valley Middle School. This project helped to fill in missing segments on the sidewalk which now directly support a safer route for children commuting to school. The project was completed in June 2020 for a total of \$85,000, which was leveraged by \$67,500 of a Measure A Safe Routes to School grant of to help complete the project.

Goleta Transforms a Neighborhood and Improves Public Safety

The City of Goleta completed two Measure A supported projects in 2020 helping to transform residential neighborhoods in Goleta's Old Town and improving public safety by closing a sidewalk gap along the north side of S. Fairview Avenue leading to the signalized intersection at the northbound US 101 off-ramp.

The Old Town Sidewalk Improvement Program constructed a network of sidewalks along at least one side of the streets in the residential areas. The project addressed sidewalk deficiencies, created a prioritization plan, and installed sidewalk improvements including constructing sidewalks, curbs, gutters, and Americans with Disabilities (ADA) access ramps, reconstructed driveway aprons, removed private encroachments in the public right-of-way, installed low impact development stormwater bioretention areas, added 39 new back-in angled parking spots, and repaved and restriped the streets north of Hollister Avenue from South Fairview Avenue to Mallard Avenue as well as Pine Avenue south of Hollister Avenue. The project was completed in November 2020 and funded by \$2,224,000 of State Active Transportation Program that was leveraged by a budgeted \$843,811 of Measure A.



The Fairview Avenue / US 101 Intersection Sidewalk Infill Project consisted of constructing new sidewalk along the north side of the Fairview Avenue overpass and connecting and conforming to the existing adjacent bicycle and pedestrian ramp between Fairview Avenue and Calle Real. The project was completed in less than six weeks for a total of \$82,500 and leveraged by \$66,000 of Measure A funds.

Obern Bike Trail Restored

The County of Santa Barbara rehabilitated one of the distressed sections of Obern Bike trail between Turnpike Rd. and Patterson Ave. stretching 1.7 miles. The existing surface was strengthened with Geosynthetic interlayer followed by an asphalt overlay to extend the service life of the path. A portion of path was also widened to provide a more comfortable experience for the riding community. The County of Santa Barbara plans to rehabilitate the last portion of Obern pavement from Patterson Ave. to Goleta Beach in the 2021/2022 fiscal year. The total rehabilitation project cost \$80,000 and was leveraged by \$52,194 of Measure A funds.

ALTERNATIVE TRANSPORTATION

Regional Transit Provides Critical Services for Essential Employees

Throughout the COVID-19 pandemic, Santa Barbara County Association of Governments (SBCAG) Clean Air Express and Ventura County Transportation Commission (VCTC) Coastal Express regional transit systems continued to serve essential workers safely and efficiently by providing long distance commuter bus service to employment locations in Goleta and Santa Barbara.



The Clean Air Express is managed by SBCAG and funded primarily through the Measure A North County Interregional Transit Program. A long-term partnership between SBCAG and VCTC funds the VCTC-operated Coastal Express bus service connecting Ventura and Santa Barbara counties.

The Measure A South County Interregional Transit Program supports the Coastal Express.

Providing safe, reliable, and cost-effective transportation options for essential workers was a priority of the two agencies throughout the pandemic, especially for many in the workforce who lack other transportation options. Notably, the Coastal Express never reduced service and continues to operate fare-free. With many workplaces moving to remote work, the Clean Air Express reduced service levels to meet customer demand while maintaining its core connectivity for residents of Lompoc, Santa Maria, and the Santa Ynez Valley. With a focus on customer safety, the transit agencies supported early implementation of enhanced daily vehicle cleaning and requirements for customers to wear masks at all times while onboard.

While the COVID-19 pandemic has impacted public transit in many ways, Measure A funding has enabled SBCAG and VCTC to continue to operate essential regional transit services for the regional workforce, support the economy, and protect the environment by continuing to provide an alternative to single-occupancy vehicle trips, ultimately helping to reduce the region's carbon footprint.

"As an essential employee, the Clean Air Express has been invaluable to me during the covid-19 pandemic. I'm grateful that I can still get to work safely while continuing to save money and wear and tear on my car. Thank you Clean Air Express for staying in service and keeping your riders safe!"

- Belinda Burns, CMA/Unit Coordinator Ridley-Tree Cancer Center, Radiation Oncology

The Clean Air Express team kept in regular contact with riders regarding updates in schedule or any other safety issues that came up during this last year. Adjustments to schedules because of the pandemic were kept as close as possible to pre-COVID schedules. Riders expressed appreciation to the drivers for helping to keep customers safe on the bus.

Capital Projects Liven Up 2020 for Santa Barbara Metropolitan Transit District

While the pandemic has certainly had a major effect on transit nationwide, Santa Barbara Metropolitan Transit District (MTD) has continued to progress on several priority capital projects thanks to funding assistance from Measure A. The long-awaited renovation of the Transit Center on Chapala Street in Santa Barbara was completed in 2020 and will reopen to the public when fare collection resumes later in 2021. MTD also purchased 10 new all-electric Chevy Bolts to replace an aging fleet of sedans used for non-revenue service by bus operators to get to shift starting points. These vehicles, coupled with new electric vehicle (EV) chargers, partially funded by Santa Barbara County Air Pollution Control District, further MTD's ambitious goal of an all-electric fleet by 2030.



Changing Directions: Car Commute to Telecommute

In spring of 2020, the COVID-19 public health crisis led Santa Barbara County residents and many employees in the local workforce to change their traditional travel routines and how they conduct their business in response to statewide stay-at-home orders. Recognizing that commuter traffic had dropped to unprecedented levels, SBCAG's Traffic Solutions division launched a South Coast Measure A funded effort to help businesses and employees overcome the immediate challenges that arose with the sudden transformational shift to a previously unknown world of telework.

Traffic Solutions' vision to support the shift to telecommuting, and to embrace opportunities for its success, expanded to become a regional collaboration with the San Luis Obispo Council of Governments, Ventura County Transportation Commission, Transportation Agency for Monterey County, and Kern Council of Governments. Together the regional transportation agencies conducted a telework survey and subsequently analyzed 544 responses

which informed the development of a four-part webinar series available for free for managers and employees. Hundreds of people tuned into the webinar resources which were also recorded and posted as a series called *Best Practices and Tips for Telework: COVID-19 and Beyond* at www.TrafficSolutions.org.



Rerouting CycleMAYnia

CycleMAYnia Bike Month, which normally boasts 40 community events and bike rides, was one of many Traffic Solutions programs cancelled in 2020. In April, the Santa Barbara Bicycle Coalition and Coalition for Sustainable Transportation approached Traffic Solutions with a new idea to explore. They envisioned a collaborative walk and bike campaign that could work alongside the California stay-at-home order. The result is Family Walk & Roll, a network of marked and mapped neighborhood routes designed for all ages. Families are encouraged to bike, walk, skateboard, or scooter along the routes as a fun and convenient alternative to overcrowded bike paths.

Traffic Solutions supported the project with branding, marketing, and CycleMAYnia Measure A funds. Since its launch in spring, Family Walk & Roll has grown to include routes in Carpinteria, Santa Barbara, Goleta, the Santa Ynez Valley, Lompoc, and Santa Maria. Resources are available in English and Spanish at www.FamilyWalkandRoll.com



In another effort to redirect CycleMAYnia energy and funding, Traffic Solutions organized a local campaign around the Cycle September Global Bike Challenge. The challenge was a free competition in which people formed online groups rather than riding together in person. Riders logged individual miles to earn points for their groups and competed against participants from around the world. Locals made 1,363 trips and 16,597 miles on bikes, representing Santa Barbara County well! A couple groups even earned first place in the California state rankings.



PHOTO SOURCE: KEYT

Neighborhood "Walk & Roll" arrows show families where to ride

FISCAL PROFILE

REVENUES AND EXPENDITURES • JULY 1, 2019 TO JUNE 30, 2020 (AUDITED, INCLUDES CARRYOVER)

REVENUES	FY 2019-20	Cumulative as of FY 19-20	Investment Plan (2008 \$)**
Carryover Revenue - restated	\$25,162,567		
Sales Tax	40,372,225	\$319,561,012	
Earnings on Interest	425,083	1,783,024	
Other Revenue Sources	215,440	215,440	
TOTAL REVENUES	\$66,175,315	\$361,931,701	
EXPENDITURES			
County Auditor & State Board of Equalization	\$405,570	\$3,931,630	
SBCAG Administration 1%	407,933	3,615,959	
Project/Program Advocacy & Support		1,373,538	
Subtotal	\$813,503	\$8,921,127	
Highway 101 Widening Subprogram			
Highway 101: Carpinteria to Santa Barbara	\$5,195,712	\$19,838,088	
Highway 101: Parallel Projects	814,706	814,706	
Subtotal	\$6,010,418	\$20,652,794	\$140,000,000
North County Subprogram			
Local Street and Transportation Improvement	\$12,973,314	\$114,469,398	\$341,000,000
Hwy 101/Union Valley Parkway Interchange	0	4,989,709	10,000,000
Union Valley Parkway Phase III*	0	1,319,532	0
Hwy 101/Santa Maria River Bridge	0	7,836,397	10,000,000
Hwy 101/135 (Broadway) Interchange	5,544	49,482	10,000,000
Hwy 101/Betteravia Interchange	1,106	9,874	2,000,000
Hwy 101/McCoy Interchange	5,544	49,523	10,000,000
Hwy 246 Passing Lanes***	85,849	22,811,159	20,000,000
Hwy 246 Santa Ynez River Bridge	4,425	39,493	8,000,000
Hwy 166 Safety Improvements	171,643	1,790,456	3,000,000
Solvang Circulation Improvements	0	0	3,000,000
Buellton Circulation Improvements	0	619,530	3,000,000
Buellton Sidewalk & Streetscape*	0	250,000	0
Guadalupe Circulation Improvements	0	0	3,000,000
Specialized Transit, Seniors-Disabled	173,130	1,527,602	4,500,000
Safe Routes to School, Bicycle & Pedestrian Program	214,893	637,039	3,000,000
Carpool & Vanpool Program	67,012	683,763	2,000,000
Interregional Transit	856,127	9,078,416	22,500,000
Subtotal	\$14,558,588	\$157,082,958	\$455,000,000
South Coast Subprogram			
Local Street and Transportation Improvement	\$10,360,128	\$91,465,089	272,700,000
South Coast Transit Operations Program	2,221,219	19,545,816	58,000,000
Safe Routes to School Program	957,271	3,480,614	13,000,000
Bicycle & Pedestrian Program	312,391	2,960,638	13,000,000
South Coast Transit Capital Program	605,314	7,779,856	27,000,000
Interregional Transit	883,336	7,393,692	25,350,000
Specialized Transit, Seniors-Disabled	228,358	2,014,908	6,000,000
Carpool & Vanpool Program	202,730	1,384,319	7,000,000
Commuter/Passenger Rail	3,293,529	4,412,210	25,000,000
Carpinteria Circulation Improvements	0	0	1,000,000
Goleta Overpass Improvements	3,879	34,615	7,000,000
Subtotal	\$19,068,156	\$140,471,756	\$455,050,000
TOTAL EXPENDITURES	\$40,450,665	\$336,207,051	
FUND BALANCE, END OF PERIOD	\$25,724,650	\$25,724,650	

* Projects added per amendments to Investment Plan.

**Funding amounts listed in 2008 dollars per the adopted Investment plan.

***SBCAG Board of Directors approved use of Measure A North County regional cost savings to the Hwy 246 passing lanes project to account for additional costs associated with the project. Additionally, SBCAG anticipates a \$2,000,000 reimbursement from Caltrans that will be reflected in the cumulative cost in future years.



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For questions about this report, contact:
Marjie Kirn,
Executive Director
by telephone at (805) 961-8908
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To learn more about Measure A, visit
www.measurea.net