



**Santa Barbara County Association of Governments  
2040 Regional Transportation Plan/Sustainable Communities Strategy**

**Description**

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The Santa Barbara County Association of Governments (SBCAG) is starting the public outreach process for the Sustainable Communities Strategy (SCS) and Regional Transportation Plan (RTP) update. This long-range planning document will evaluate future land use, housing, and transportation scenarios in the Santa Barbara County region, and define how the region will invest available funding over the next 20 years to meet the region’s transportation needs. As required by California Senate Bill 375, the SCS must set forth a forecasted development pattern for the region, which, when integrated with the transportation network, will reduce greenhouse gas (GHG) emissions from automobiles and light trucks to achieve the targets set by the California Air Resources Board.

SBCAG is seeking public input throughout the planning process, which will continue into 2013. Visit [www.sbcag.org](http://www.sbcag.org), email [info@sbacg.org](mailto:info@sbacg.org), or call 805-961-8900 for more information.

**Contacts**

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**SBCAG RTP/SCS Draft Goals and Objectives (October 2011)**

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Goal	Objectives
<p><b>Environment</b> Foster patterns of growth, development and transportation that protect natural resources and lead to a healthy environment</p>	<ul style="list-style-type: none"> <li>• Reduce GHG emissions in compliance with CARB Regional Targets</li> <li>• Reduce criteria pollutant emissions</li> <li>• Encourage higher density and mixed-use development in urban areas</li> <li>• Promote transit use and alternative transportation</li> <li>• Reduce vehicle miles traveled</li> <li>• Preserve open space and agricultural land</li> </ul>
<p><b>Mobility &amp; System Reliability</b></p>	<ul style="list-style-type: none"> <li>• Reduce travel times for all modes</li> </ul>

Goal	Objectives
<p>Optimize the transportation system to improve accessibility to jobs, schools, and services, allow the unimpeded movement of people and goods, and ensure the reliability of travel by all modes.</p>	<ul style="list-style-type: none"> <li>• Reduce congestion</li> <li>• Increase bike, walk, and transit mode share</li> <li>• Employ best available transportation system management (TSM) technologies to make travel reliable and convenient</li> <li>• Work cooperatively with schools and school districts to reduce congestion in surrounding neighborhoods</li> </ul>
<p><b><u>Equity</u></b> Assure that the transportation and housing needs of all socio-economic groups are adequately served.</p>	<ul style="list-style-type: none"> <li>• Comply with HCD/Regional Housing Needs Assessment</li> <li>• Provide adequate affordable and workforce housing near jobs</li> </ul>
<p><b><u>Health and Safety</u></b> Improve public health and ensure the safety of the regional transportation system.</p>	<ul style="list-style-type: none"> <li>• Reduce the number of accidents, injuries, and fatalities on the transportation system</li> <li>• Increase physical fitness by increasing rates of bicycling and walking trips</li> <li>• Increase public outreach and education</li> </ul>
<p><b><u>Prosperous Economy</u></b> Achieve economically efficient transportation patterns and promote regional prosperity and economic growth.</p>	<ul style="list-style-type: none"> <li>• Reduce congestion</li> <li>• Optimize network performance to reduce time lost to commuting</li> <li>• Encourage measures that bring worker housing closer to job sites</li> <li>• Promote a mix of land uses responsive to the needs of businesses, including agriculture and tourism</li> <li>• Promote a healthy agricultural economy</li> </ul>

## Acronyms

APS	Alternative Planning Strategy	RHNA	Regional Housing Needs Assessment
GHG	Greenhouse Gas	RTP	Regional Transportation Plan
HCD	Housing and Community Development	SB 375	Senate Bill 375
HOT	High-Occupancy Toll	SBCAG	Santa Barbara County Assoc. of Governments
HOV	High-Occupancy Vehicle	SCS	Sustainable Communities Strategy
ITS	Intelligent Transportation Systems	TDM	Transportation Demand Management
LCFS	Low Carbon Fuel Standard	TPAC	Technical Planning Advisory Committee
LOS	Level of Service	TSM	Transportation System Management
MPO	Metropolitan Planning Organization	TTAC	Technical Transportation Advisory Committee
RGF	Regional Growth Forecast	VMT	Vehicle Miles Traveled

Comments? Want to be added to SBCAG's contact list? Email [info@sbcag.org](mailto:info@sbcag.org) or call 805-961-8900.