

Santa Barbara County Employment Characteristics

September 17, 2015



Report Contents

- Employment and income data for:
 - Santa Barbara County jurisdictions
 - Long-distance commuters from North Santa Barbara County and V.C. to the S.C.
- Maps showing location of jobs by industry sector and income level.
- Determine jobs and housing deficits/surplus to help explain why workers commute.

Context

- SBCAG March 2014 *State of the Commute Report* describes commute patterns by jurisdiction.
- *Employment Characteristics Report:*

Examines commuters and why they commute.

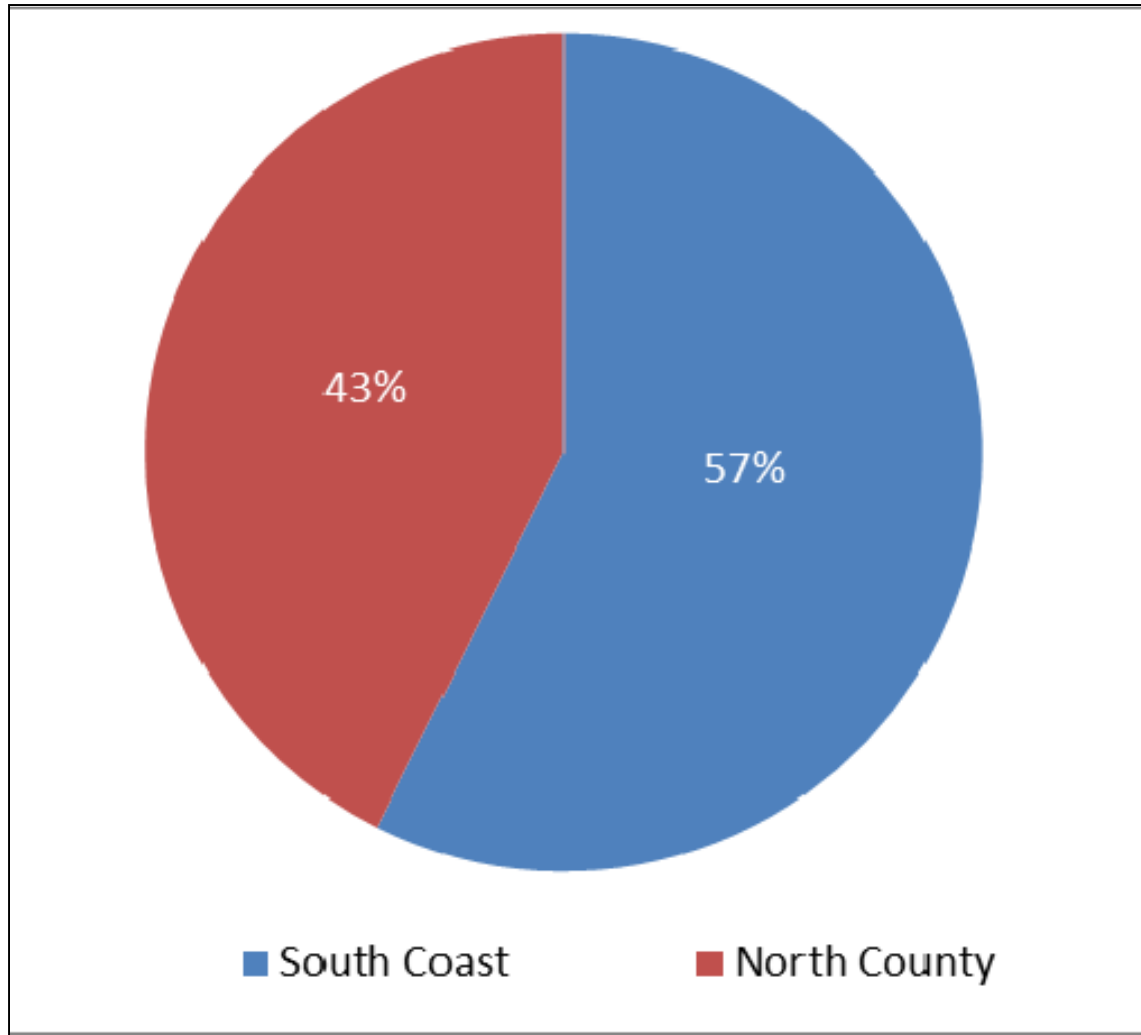
Provides information for the SBCAG RTP-SCS (future employment location/type).

Employment Characteristics Overview

- South Coast:
 - more jobs overall and higher-paying prof. jobs in manufacturing, finance, management, etc.
- North County:
 - lower-paying jobs in agricultural and service sectors
 - available affordable workforce housing
- North County to South Coast commute:
 - for higher paying jobs in S.C.
 - from more affordable housing in N.C.

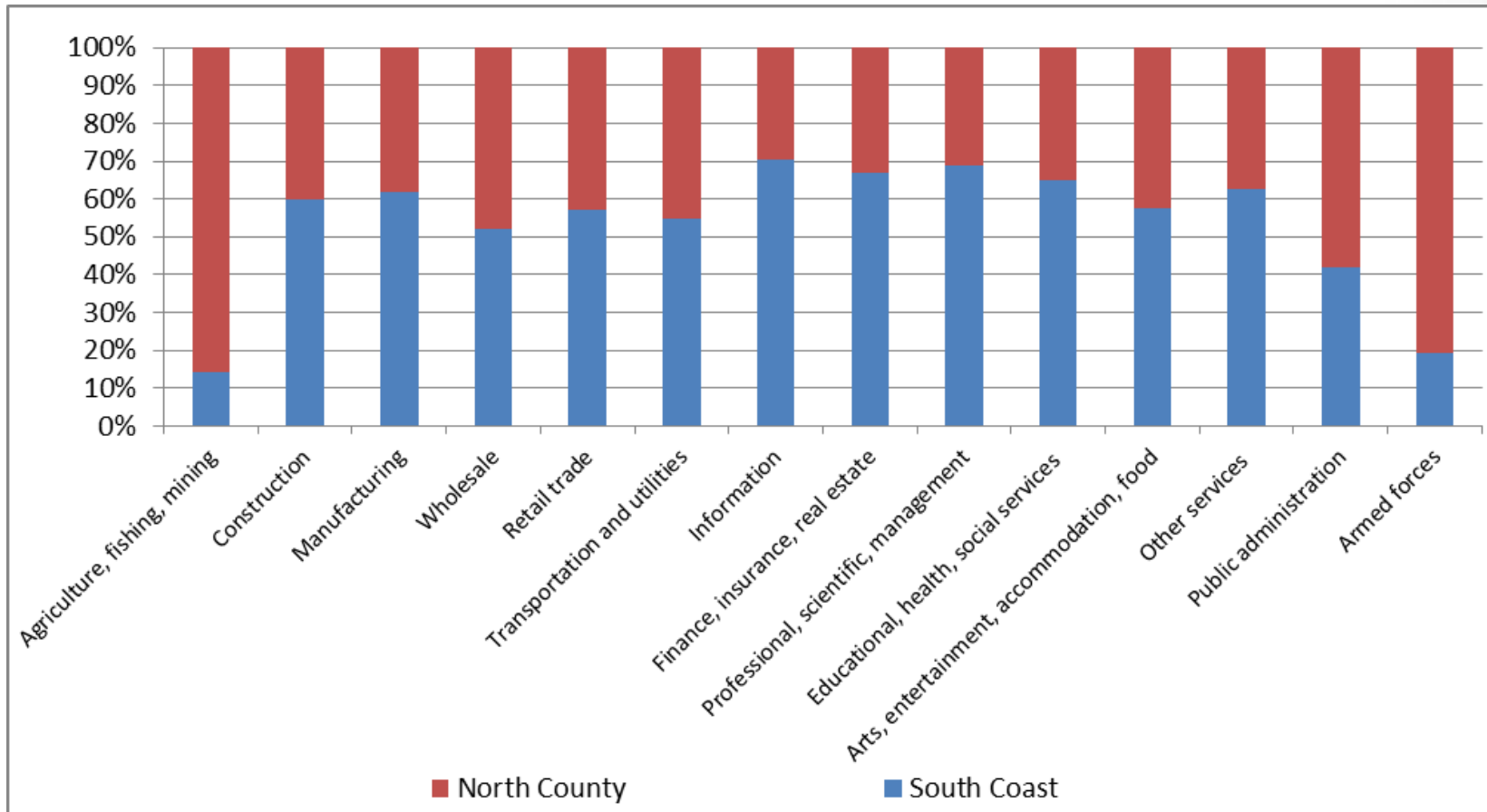
Employment Distribution N.C., S.C.

85,600 N.C., 115,000 S.C.



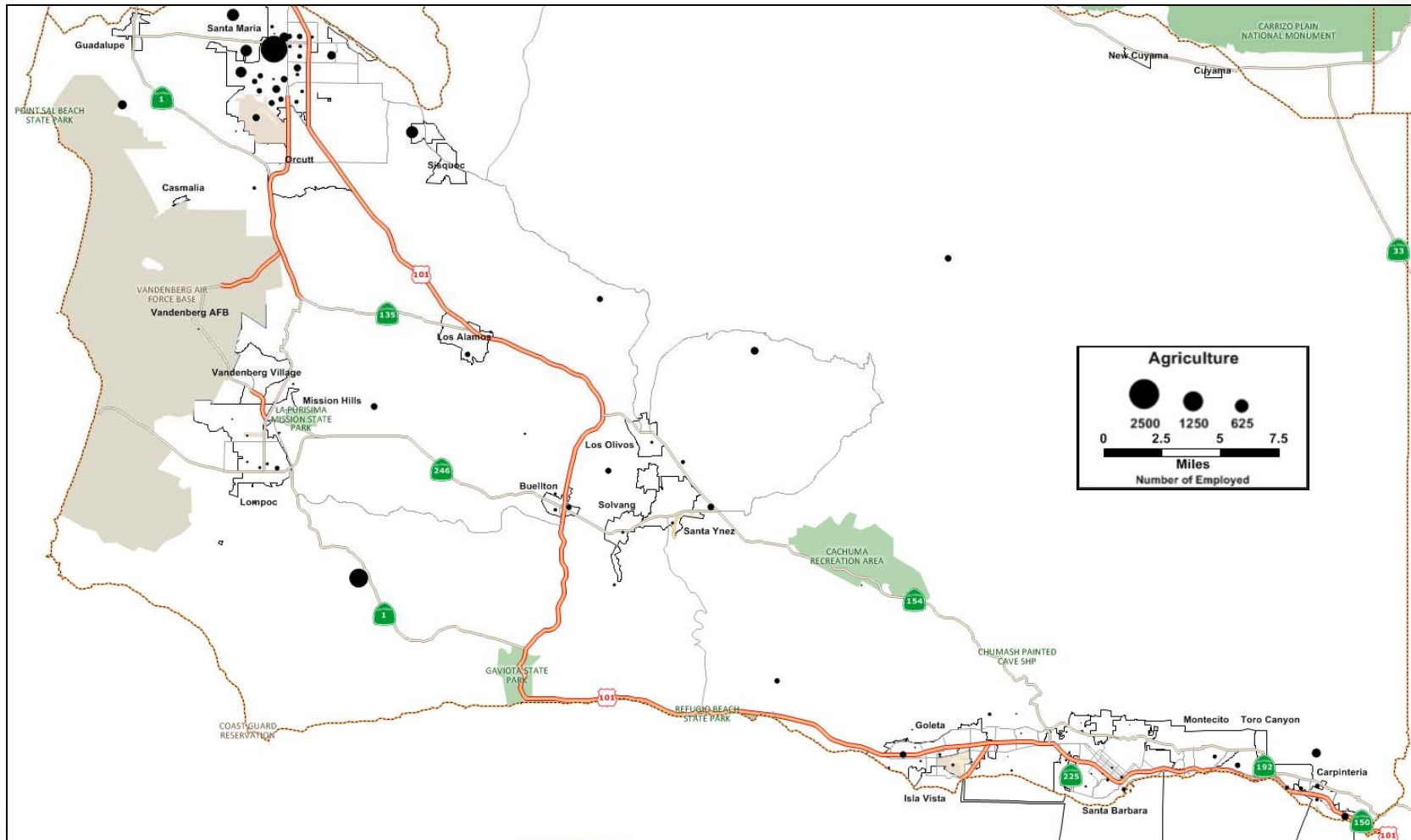
N.C., S.C. Job Distribution by Sector

201,000 total jobs countywide



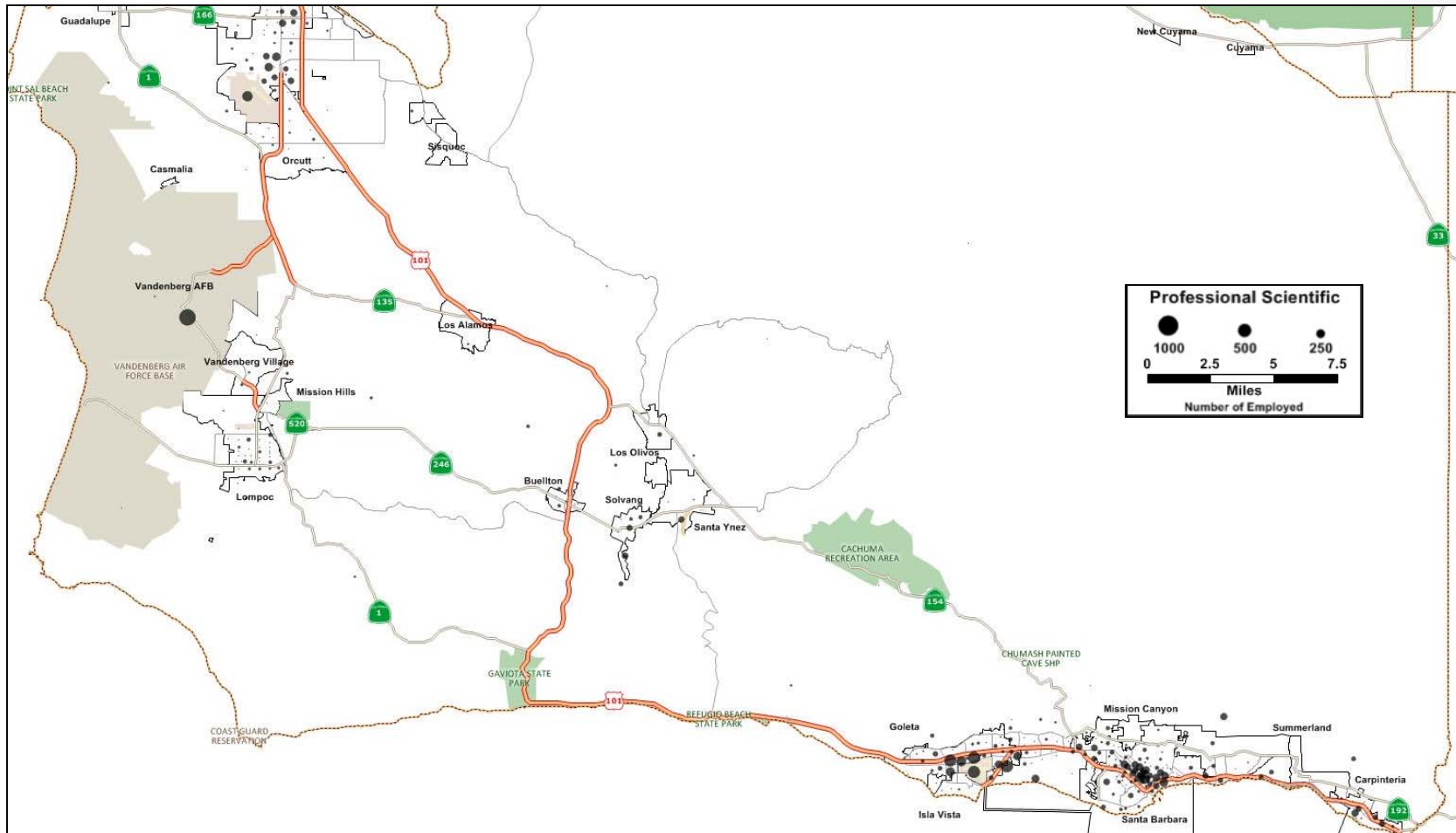
Agricultural Employment

15,480 total-86% in N.C.



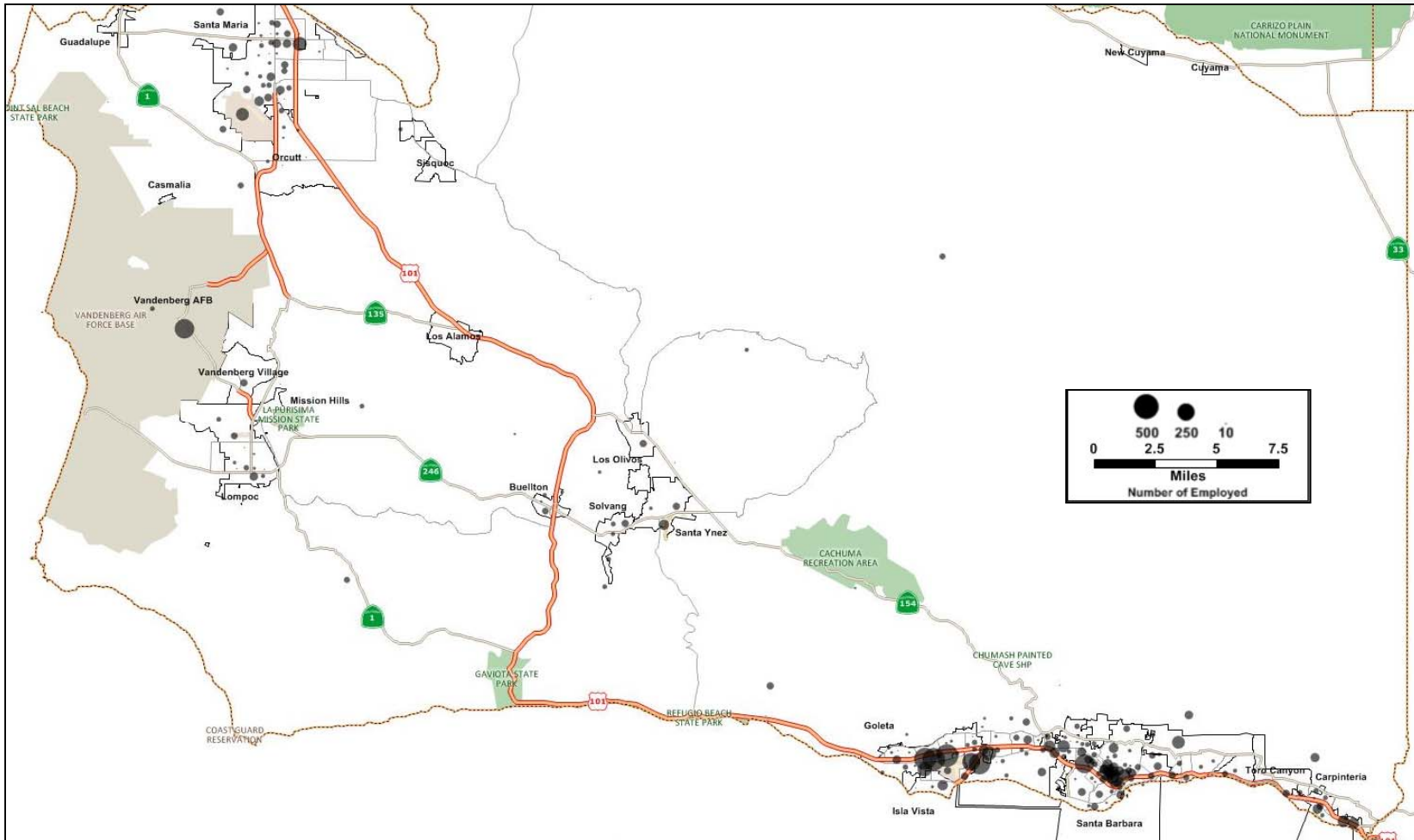
Professional, Management Employment

23,800 total-69% in S.C.



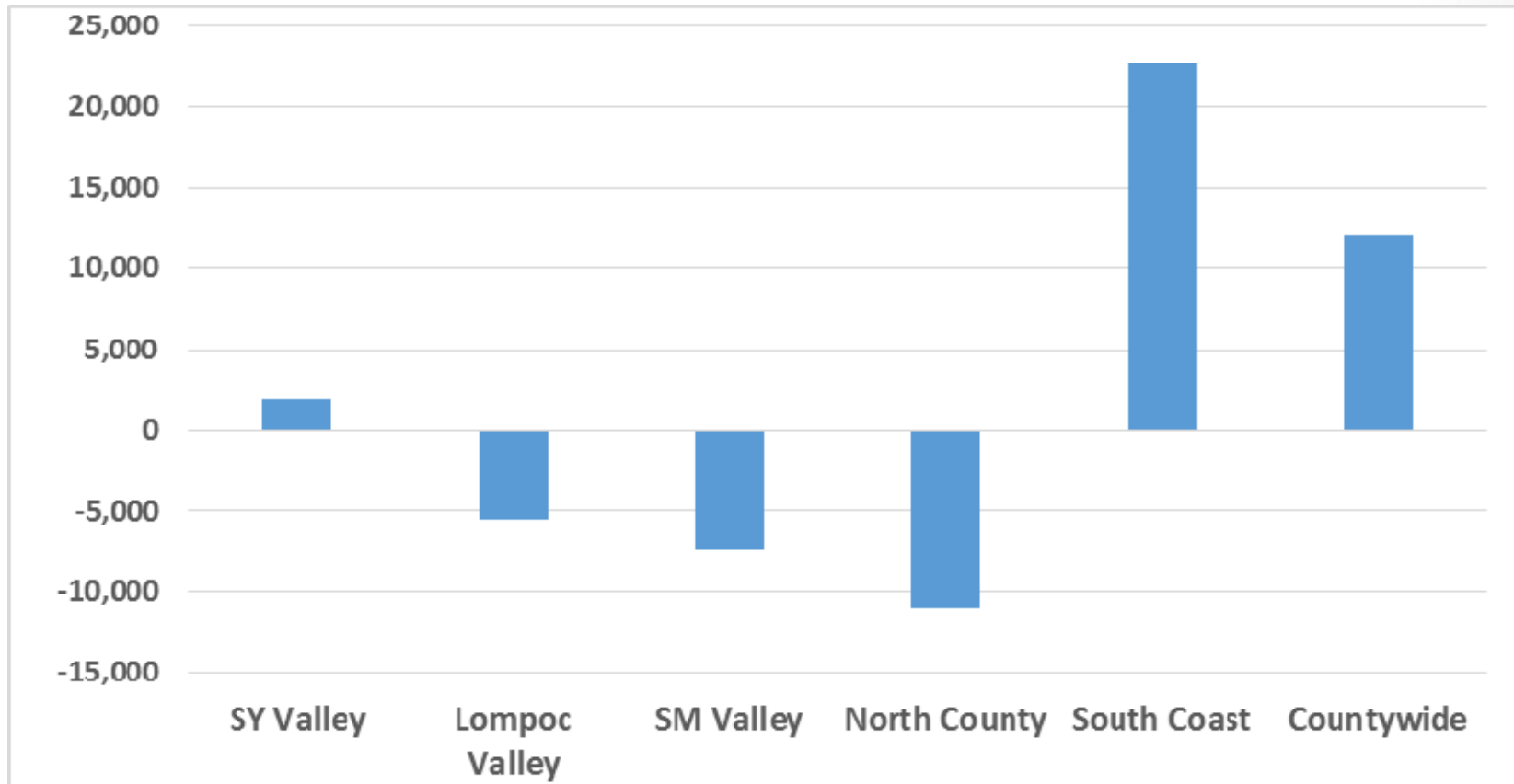
Workers with Incomes Over \$100,000

14,000 total-66% in S.C.

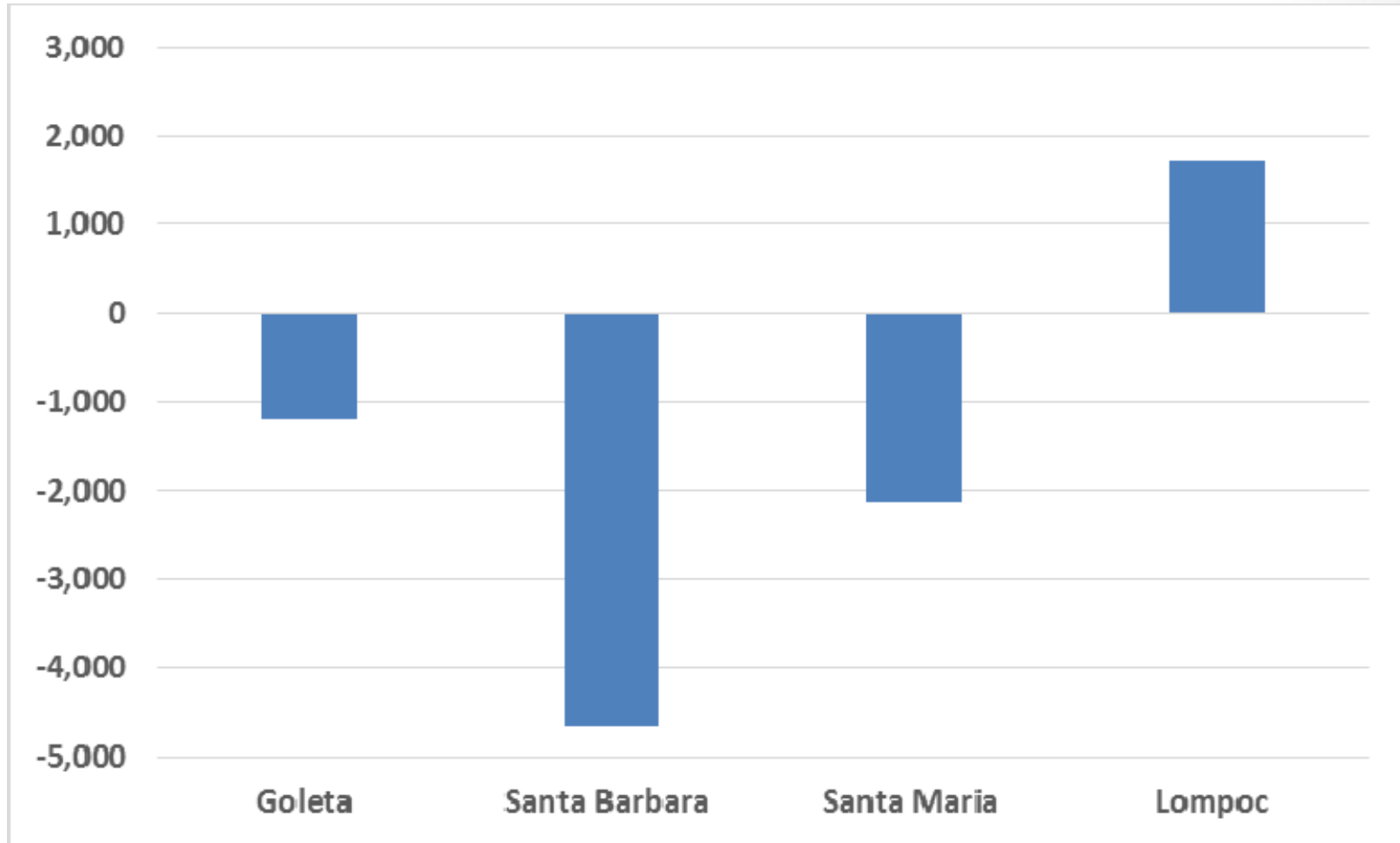


S.B. County Regions Job Surplus/Deficit

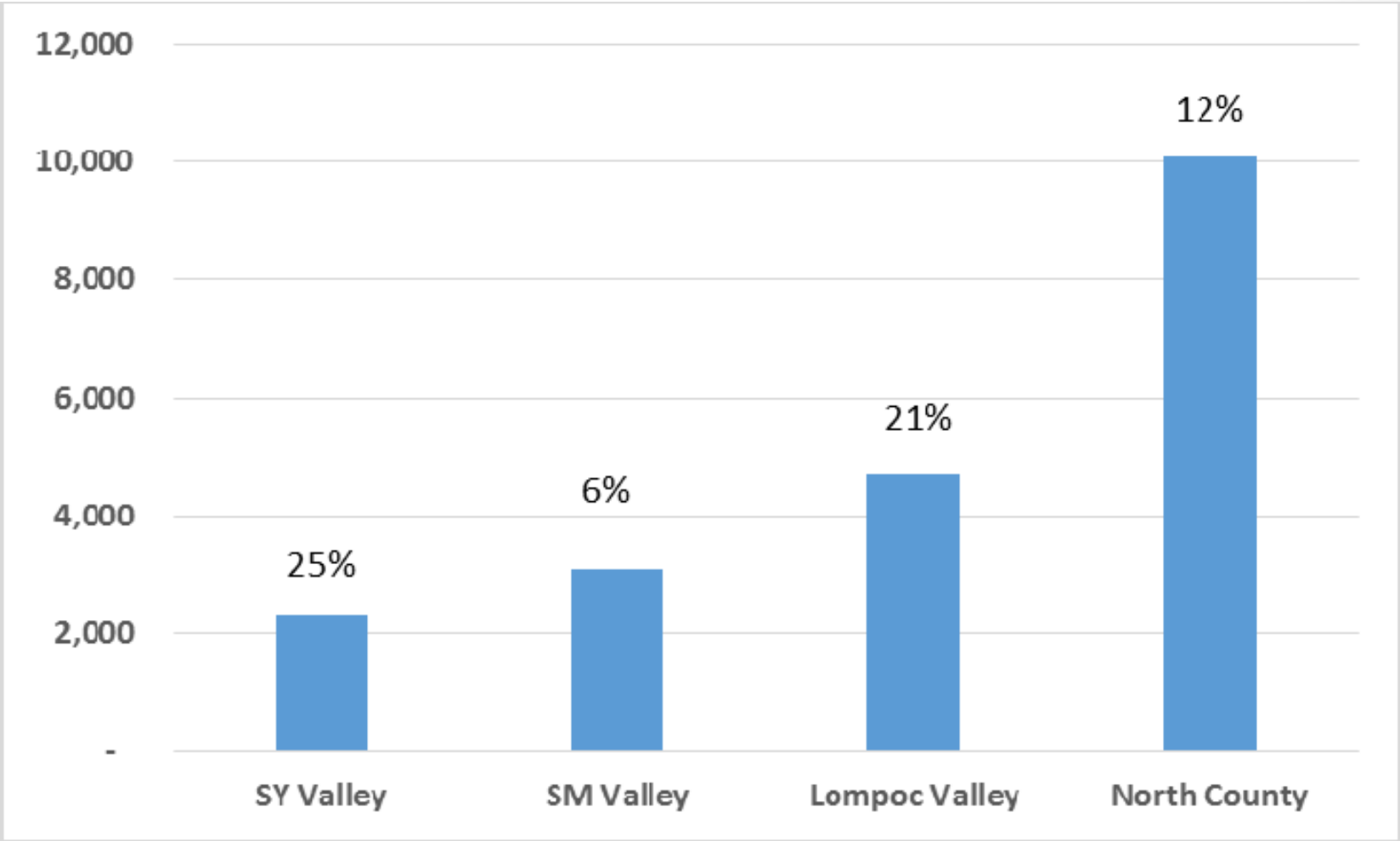
201,000 jobs/189,000 workers countywide



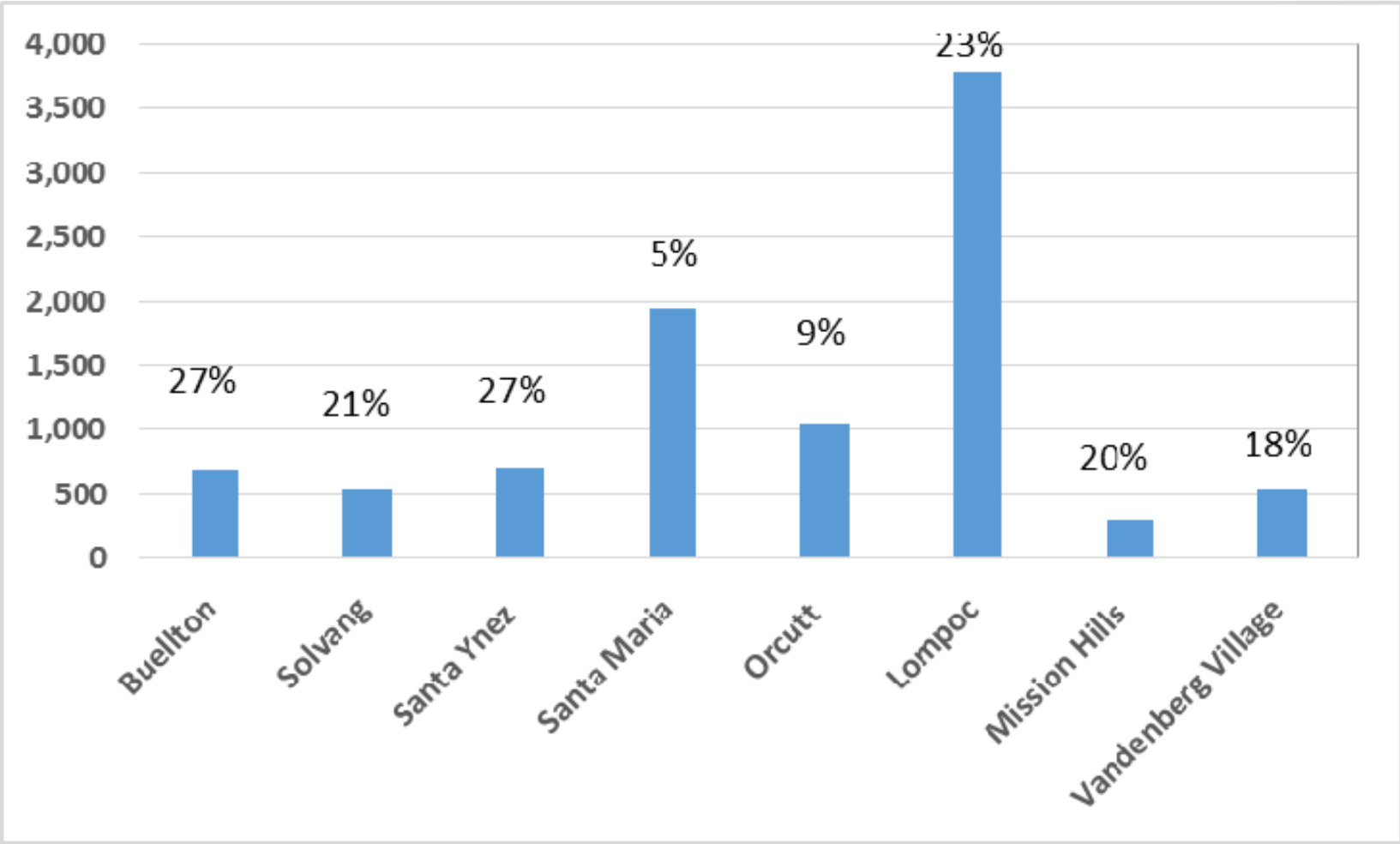
Low-Wage Housing Surplus/Deficit



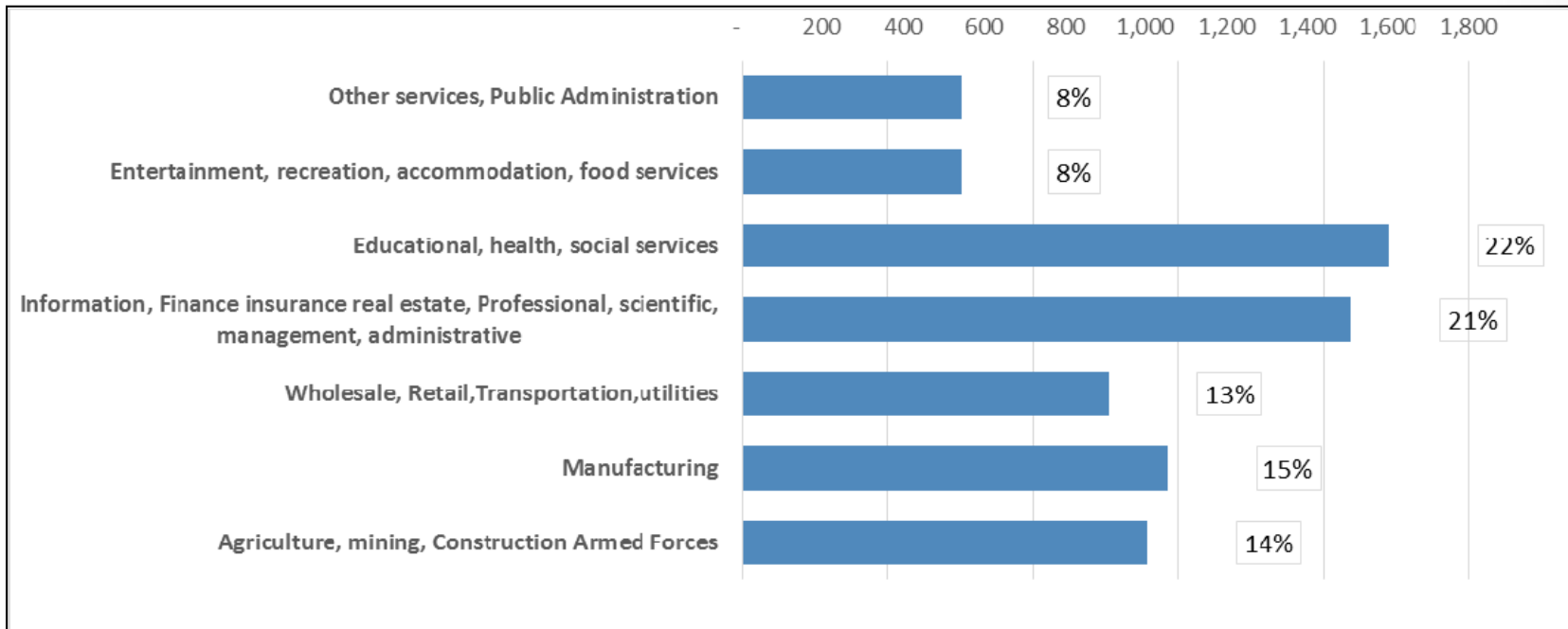
N.C. Commuters to S.C., % of Workers for regions



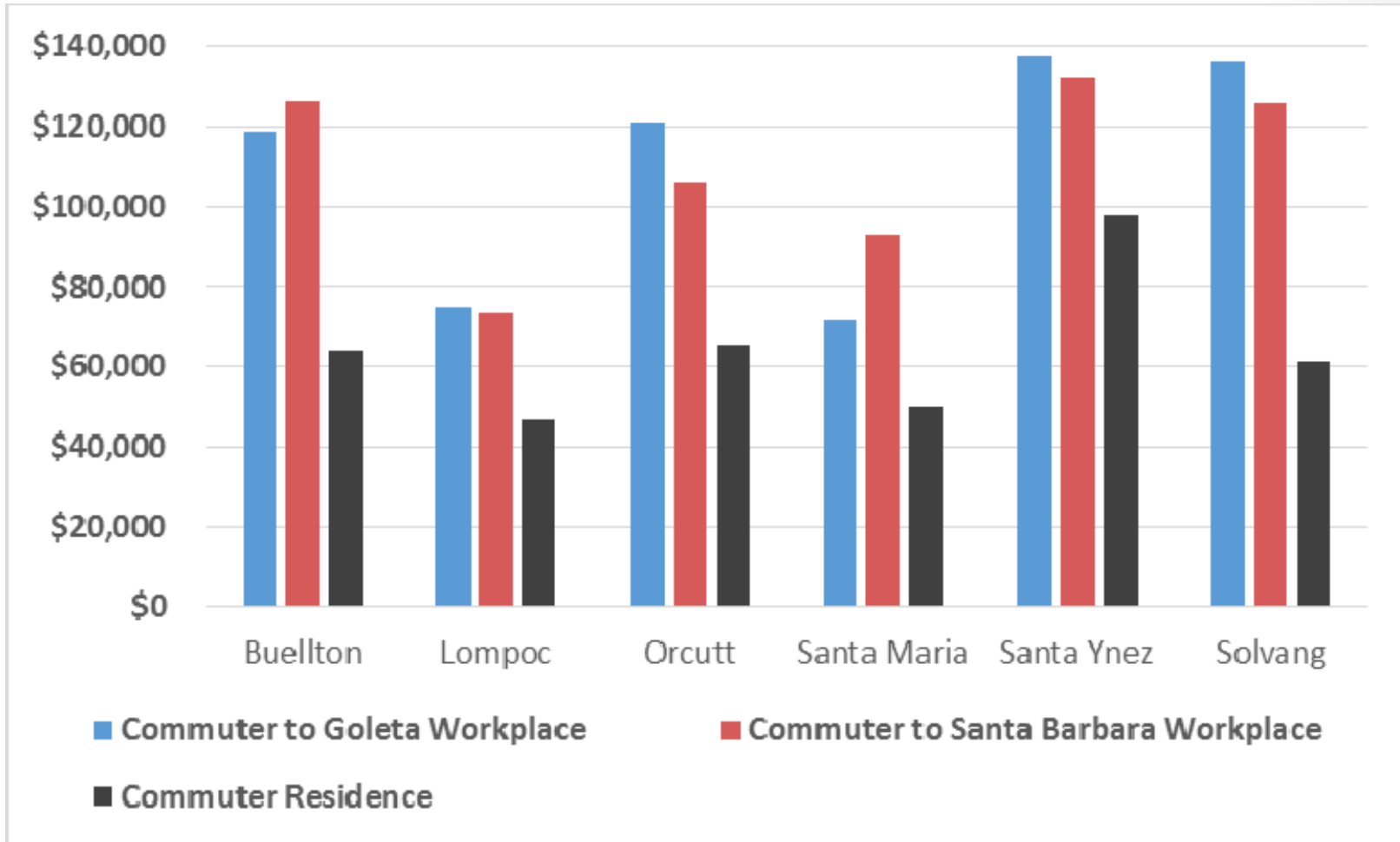
N.C. Commuters to S.C., % of Workers for jurisdictions



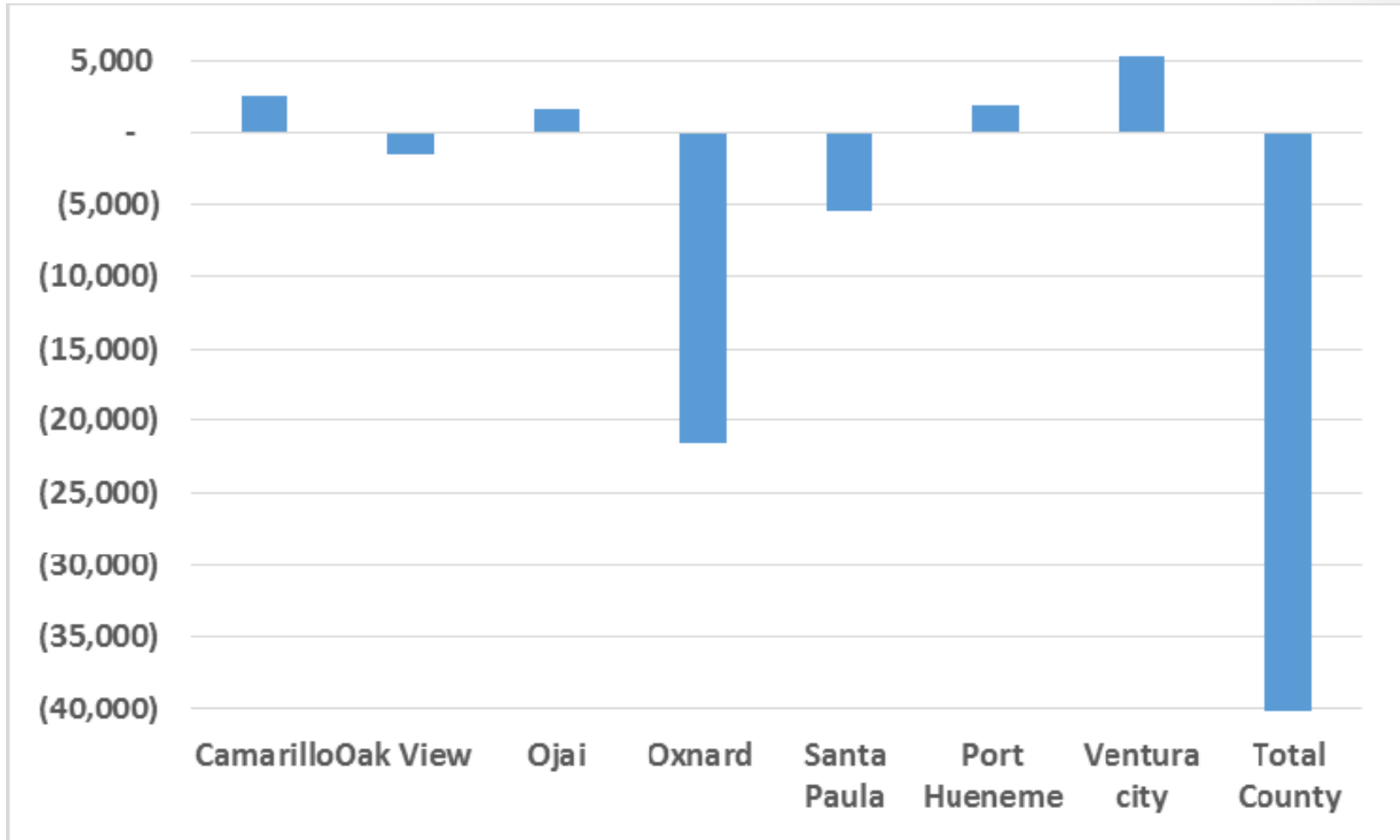
N.C. to S.C. Commuters by Industry



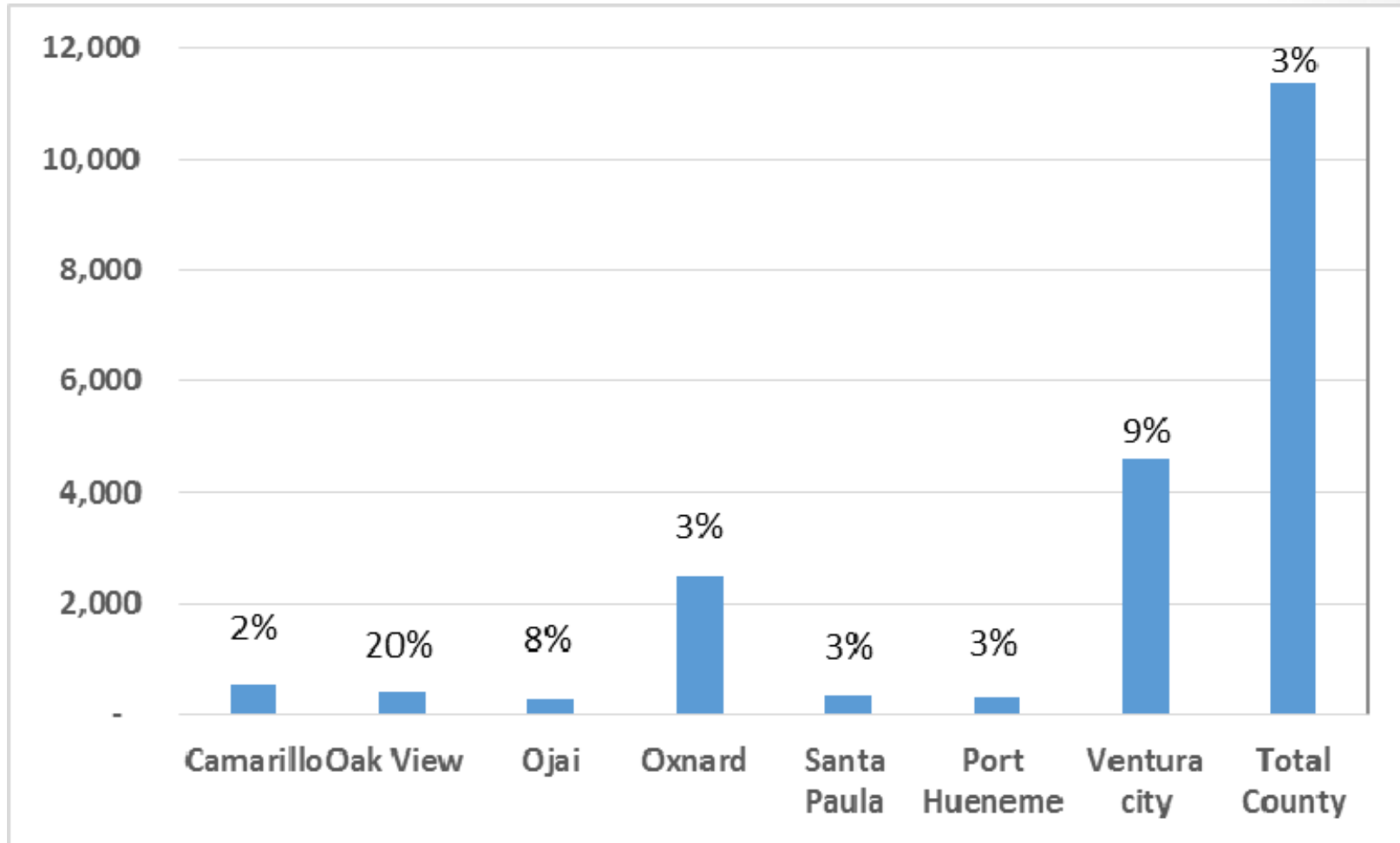
N.C. Commuter Median Household Income



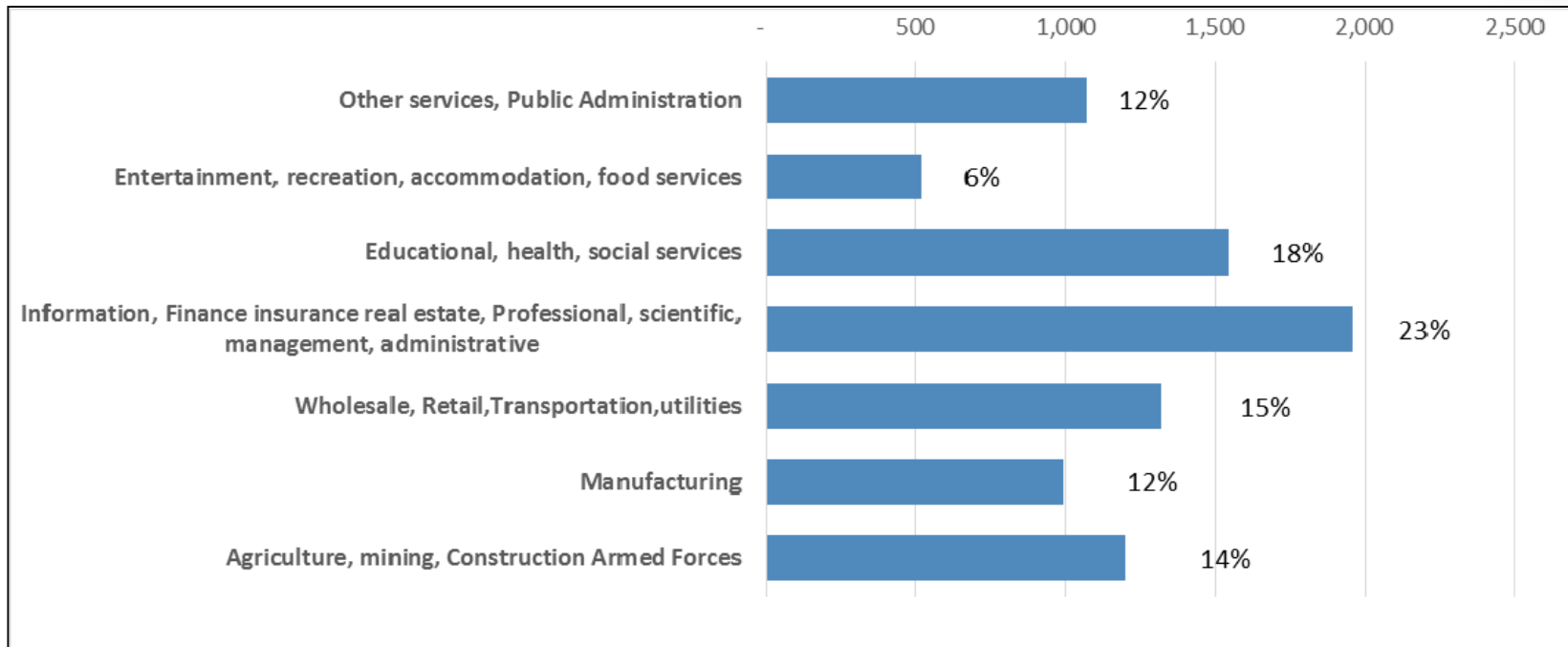
Ventura County Job Surplus/Deficit



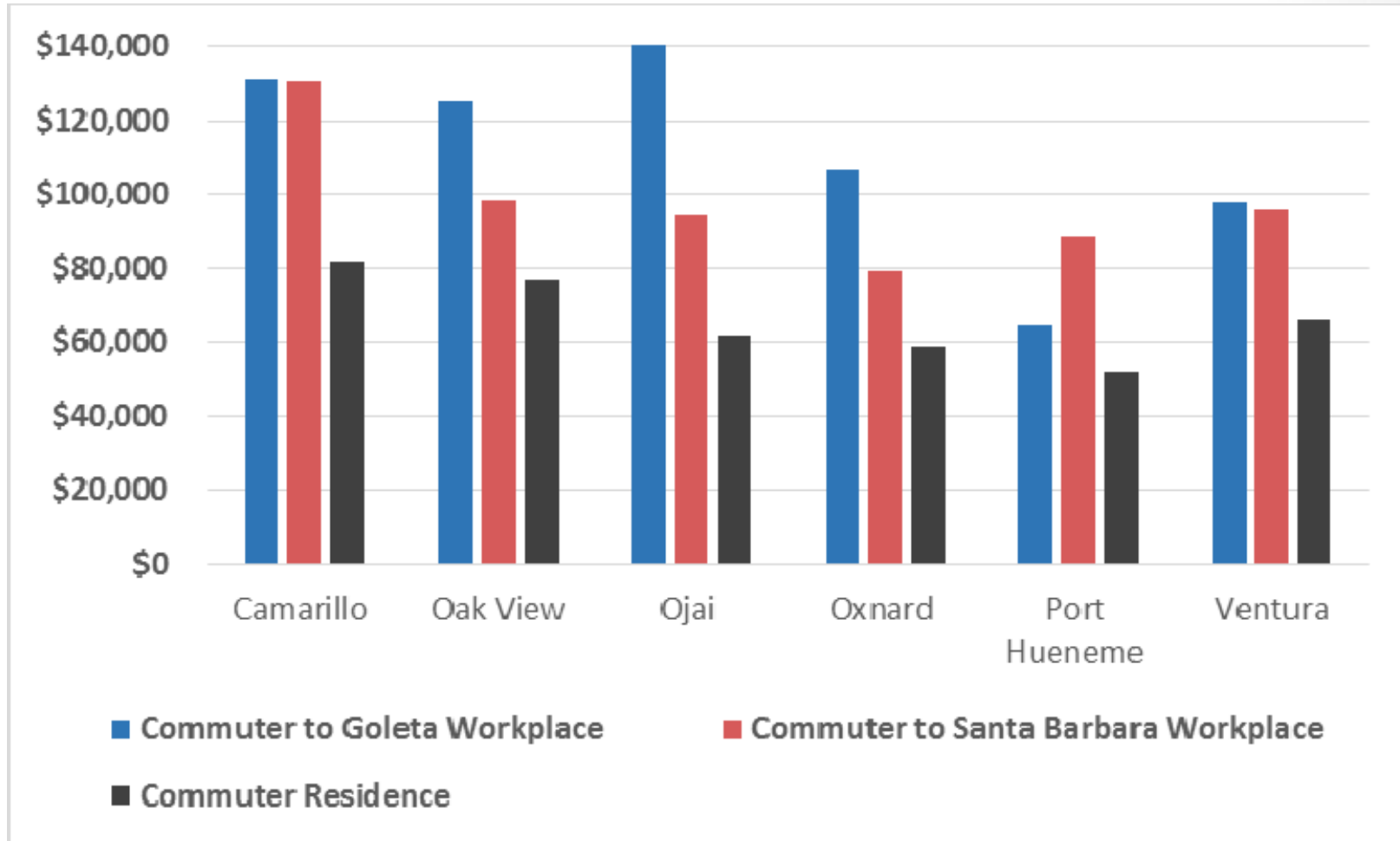
V.C. Commuters to S.C., % of Workers



V.C. to S.C. Commuters by Industry



V.C. Commuter Median Household Income



Summary

- Long-distance commuters to S.C.
 - Have higher median household incomes than non-commuters.
 - Are maximizing their housing and employment opportunities.
- S.C. – surplus of 22,000 jobs (attracts N.C. V.C. workers)
- N.C. – deficit of 11,000 jobs (10,000 commuters to S.C.)
- V.C. – deficit of 40,000 jobs (11,000 commuters to S.C.)
- S.C. - deficit of 6,400 low-wage H.U.
- Lompoc - surplus of 1,700 low-wage H.U. and a deficit of 6,000 jobs. (3,788 commuters to S.C.)

Summary

- SBCAG RTP-SCS preferred scenario recommends:

Jobs in Santa Maria and Lompoc to correct the N.C. jobs deficit.

Workforce housing near S.C. employment centers.