

Table DP-1. Profile of General Demographic Characteristics: 2010

Geographic Area: Goleta city, Santa Barbara County

[For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>]

Subject	Number	Percent	Subject	Number	Percent
Total population.....	29,888	100.0	SEX AND AGE (continued)		
AGE			16 years and over.....	24,360	81.5
Under 5 years.....	1,658	5.5	Male.....	12,212	40.9
5 to 9 years.....	1,676	5.6	Female.....	12,148	40.6
10 to 14 years.....	1,800	6.0	18 years and over.....	23,553	78.8
15 to 19 years.....	2,072	6.9	Male.....	11,788	39.4
20 to 24 years.....	2,919	9.8	Female.....	11,765	39.4
25 to 29 years.....	2,425	8.1	21 years and over.....	22,176	74.2
30 to 34 years.....	1,852	6.2	Male.....	11,036	36.9
35 to 39 years.....	1,742	5.8	Female.....	11,140	37.3
40 to 44 years.....	1,947	6.5	62 years and over.....	4,884	16.3
45 to 49 years.....	2,257	7.6	Male.....	2,127	7.1
50 to 54 years.....	2,158	7.2	Female.....	2,757	9.2
55 to 59 years.....	1,814	6.1	65 years and over.....	4,048	13.5
60 to 64 years.....	1,520	5.1	Male.....	1,717	5.7
65 to 69 years.....	1,050	3.5	Female.....	2,331	7.8
70 to 74 years.....	820	2.7			
75 to 79 years.....	781	2.6	RACE		
80 to 84 years.....	628	2.1	Total population.....	29,888	100.0
85 years and over.....	769	2.6	One race.....	28,521	95.4
SEX AND AGE			White.....	20,833	69.7
Male.....	15,038	50.3	Black or African American.....	469	1.6
Under 5 years.....	860	2.9	American Indian and Alaska Native.....	283	0.9
5 to 9 years.....	853	2.9	Asian.....	2,728	9.1
10 to 14 years.....	905	3.0	Asian Indian.....	345	1.2
15 to 19 years.....	1,114	3.7	Chinese.....	786	2.6
20 to 24 years.....	1,590	5.3	Filipino.....	363	1.2
25 to 29 years.....	1,338	4.5	Japanese.....	284	1.0
30 to 34 years.....	964	3.2	Korean.....	264	0.9
35 to 39 years.....	862	2.9	Vietnamese.....	339	1.1
40 to 44 years.....	974	3.3	Other Asian ¹	347	1.2
45 to 49 years.....	1,086	3.6	Native Hawaiian and Other Pacific Islander.....	26	0.1
50 to 54 years.....	1,112	3.7	Native Hawaiian.....	10	0.0
55 to 59 years.....	923	3.1	Guamanian or Chamorro.....	4	0.0
60 to 64 years.....	740	2.5	Samoan.....	6	0.0
65 to 69 years.....	485	1.6	Other Pacific Islander ²	6	0.0
70 to 74 years.....	363	1.2	Some other race.....	4,182	14.0
75 to 79 years.....	336	1.1	Two or more races.....	1,367	4.6
80 to 84 years.....	260	0.9	White; American Indian and Alaska Native.....	222	0.7
85 years and over.....	273	0.9	White; Asian.....	388	1.3
Female.....	14,850	49.7	White; Black or African American.....	151	0.5
Under 5 years.....	798	2.7	White; Some other race.....	353	1.2
5 to 9 years.....	823	2.8	Race alone or in combination with one or more other races: ³		
10 to 14 years.....	895	3.0	White.....	22,049	73.8
15 to 19 years.....	958	3.2	Black or African American.....	710	2.4
20 to 24 years.....	1,329	4.4	American Indian and Alaska Native.....	612	2.0
25 to 29 years.....	1,087	3.6	Asian.....	3,265	10.9
30 to 34 years.....	888	3.0	Native Hawaiian and Other Pacific Islander.....	75	0.3
35 to 39 years.....	880	2.9	Some other race.....	4,641	15.5
40 to 44 years.....	973	3.3			
45 to 49 years.....	1,171	3.9	HISPANIC OR LATINO BY ORIGIN		
50 to 54 years.....	1,046	3.5	Total population.....	29,888	100.0
55 to 59 years.....	891	3.0	Hispanic or Latino (of any race).....	9,824	32.9
60 to 64 years.....	780	2.6	Mexican.....	8,690	29.1
65 to 69 years.....	565	1.9	Puerto Rican.....	88	0.3
70 to 74 years.....	457	1.5	Cuban.....	26	0.1
75 to 79 years.....	445	1.5	Other Hispanic or Latino.....	1,020	3.4
80 to 84 years.....	368	1.2	Not Hispanic or Latino.....	20,064	67.1
85 years and over.....	496	1.7			
Median age (years).....	36.5	(X)			
Male.....	34.5	(X)			
Female.....	38.8	(X)			

Table DP-1. Profile of General Demographic Characteristics: 2010 (continued)

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Subject	Number	Percent	Subject	Number	Percent
HISPANIC OR LATINO AND RACE			HOUSEHOLDS BY TYPE ⁴ (continued)		
Total population.....	29,888	100.0	Nonfamily households.....	4,097	37.6
Hispanic or Latino.....	9,824	32.9	Householder living alone.....	2,732	25.1
White alone.....	4,813	16.1	Male.....	1,226	11.2
Black or African American alone.....	70	0.2	65 years and over.....	293	2.7
American Indian and Alaska Native alone.....	179	0.6	Female.....	1,506	13.8
Asian alone.....	47	0.2	65 years and over.....	797	7.3
Native Hawaiian and Other Pacific Islander alone.....	1	0.0	Households with individuals under 18 years.....	3,416	31.3
Some other race alone.....	4,111	13.8	Households with individuals 65 years and over.....	2,899	26.6
Two or more races alone.....	603	2.0	Average household size.....	2.72	(X)
Not Hispanic or Latino.....	20,064	67.1	Average family size.....	3.23	(X)
White alone.....	16,020	53.6	HOUSING OCCUPANCY		
Black or African American alone.....	399	1.3	Total housing units.....	11,473	100.0
American Indian and Alaska Native alone.....	104	0.3	Occupied housing units.....	10,903	95.0
Asian alone.....	2,681	9.0	Vacant housing units.....	570	5.0
Native Hawaiian and Other Pacific Islander alone.....	25	0.1	For rent.....	237	2.1
Some other race alone.....	71	0.2	Rented, not occupied.....	15	0.1
Two or more races alone.....	764	2.6	For sale only.....	72	0.6
RELATIONSHIP ⁴			Sold, not occupied.....	18	0.2
Total population.....	29,888	100.0	For seasonal, recreational, or occasional use.....	103	0.9
In households.....	29,687	99.3	All other vacants.....	125	1.1
Householder.....	10,903	36.5	Homeowner vacancy rate (percent).....	1.2	(X)
Spouse.....	5,265	17.6	Rental vacancy rate (percent).....	4.5	(X)
Child.....	7,794	26.1	HOUSING TENURE		
Own child under 18 years.....	5,442	18.2	Occupied housing units.....	10,903	100.0
Other relatives.....	2,090	7.0	Owner-occupied housing units.....	5,844	53.6
Under 18 years.....	711	2.4	Renter-occupied housing units.....	5,059	46.4
65 years and over.....	289	1.0	Total Population in Households.....	29,687	100.0
Nonrelatives.....	3,635	12.2	In owner-occupied housing units.....	16,222	54.6
Under 18 years.....	169	0.6	In renter-occupied housing units.....	13,465	45.4
65 years and over.....	102	0.3	Average household size of owner-occupied units.....	2.78	(X)
Unmarried partner.....	747	2.5	Average household size of renter-occupied units.....	2.66	(X)
In group quarters.....	201	0.7	HOUSEHOLDS BY TYPE ⁴		
Institutionalized population.....	178	0.6	Total households.....	10,903	100.0
Male.....	64	0.2	Family households (families).....	6,806	62.4
Female.....	114	0.4	With own children under 18 years.....	3,050	28.0
Noninstitutionalized population.....	23	0.1	Husband-Wife families.....	5,265	48.3
Male.....	7	0.0	With own children under 18 years.....	2,320	21.3
Female.....	16	0.1	Male householder, no wife present.....	472	4.3
HOUSEHOLDS BY TYPE ⁴			With own children under 18 years.....	212	1.9
Total households.....	10,903	100.0	Female householder, no husband present.....	1,069	9.8
Family households (families).....	6,806	62.4	With own children under 18 years.....	518	4.8
With own children under 18 years.....	3,050	28.0			
Husband-Wife families.....	5,265	48.3			
With own children under 18 years.....	2,320	21.3			
Male householder, no wife present.....	472	4.3			
With own children under 18 years.....	212	1.9			
Female householder, no husband present.....	1,069	9.8			
With own children under 18 years.....	518	4.8			

(X) Not applicable.

¹ Other Asian alone, or two or more Asian categories.

² Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

³ In combination with one or more of the other races listed. The identified race categories may add to more than the total population and their percentages may add to more than 100 percent because individuals may report more than one race.

⁴ The U.S. Census Bureau edited same-sex spouse responses during processing to "unmarried partner." Family households consist of a householder and one or more people related by birth, marriage, or adoption. They do not include same-sex married couples even if legally recognized. Same-sex households are only included in the family households category if there is a least one additional person related to the householder by birth or adoption.