



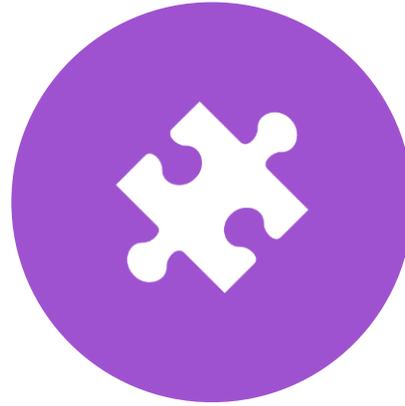
SBCAG Transportation Network Resilience Assessment
Climate Resilience Team Meeting #1 - Kickoff

Welcome!

Kick-Off Meeting Goals



***UNDERSTAND OUR
PURPOSE***



LEARN TOGETHER



***BUILD
COLLABORATION***

**Lets get to
know one
another.**

ROUNDTABLE INTRODUCTIONS

- **Name**
- **Affiliation**
- **One weekend highlight**

**Lets get to
know one
another.**

PROMPT: Look at the list of values. Find one value that resonates strongly with you, then **share how this value is reflected in your day-to-day life and work.**

- How do you practice and apply this value?
- How does it influence your interactions with others?
- How has this value shaped you?

Values Sort

Achievement/Success

Autonomy

Beauty

Challenge

Communication

Competence

Competition

Courage

Creativity

Curiosity

Decisiveness

Dependability

Discipline

Diversity

Effectiveness

Empathy

Equality

Family

Flexibility

Friendship

Freedom

Growth

Happiness

Harmony

Health

Honesty/Integrity

Hope

Humor

Independence

Innovation

Intelligence

Love/Affection

Loyalty

Open-mindedness

Patience

Power

Productivity

Prosperity/Wealth

Quality

Recognition

Respect

Risk-taking

Security

Service

Simplicity

Spirituality/Faith

Strength

Teamwork

Trust

Truth

Variety

Wisdom

Public Outreach Planning

We envision a public outreach process that provides equal access and opportunity for all community members to provide input on transportation network resilience plans, with targeted focus on key stakeholders and communities that are most exposed to risks from climate change impacts to transportation.

Outreach Goals

EMERGE AS A STATEWIDE LEADER

- **Increase information sharing and collaboration** between local governments, key stakeholders, and the broader community.
- **Build engagement with communities that have been historically underrepresented** in past planning efforts and evaluations, including but not limited to non-English speakers, disadvantaged communities (DACs), Native Americans/tribal communities/
- **Conduct robust multilingual outreach when and where it is needed** with communication tools and materials that are relevant , culturally- appropriate, and speak to the values of the people we want to reach.

Communication Tools

- Talking points
- Webpages
- Social media and email notices
- Local media and news stories
- Texting campaigns*
- Fact sheets
- Direct mail*
- Partner announcements*
- Outreach kits

Key Needs

Multilingual communication and education materials

- **64.5 percent** of households speak a language other than English at home in Santa Maria (US Census)
- **22 to 39 percent** of households in some areas with limited-to-no English language abilities (CalEPA).

Use multiple communication channels

- Diverse communities require diverse approaches to information sharing

Build collaboration with community-based partners

- Community-based organizations can serve as trusted and crucial bridge for local governments to connect with the broader community

Next Steps

December 2018

- Stakeholder Mapping
- Complete Draft Public Outreach Plan
- SBCAG & Energetics review

January-February 2019

- Submit draft to Climate Resilience Team for review
- Collect input and incorporate input for final version

March 2019

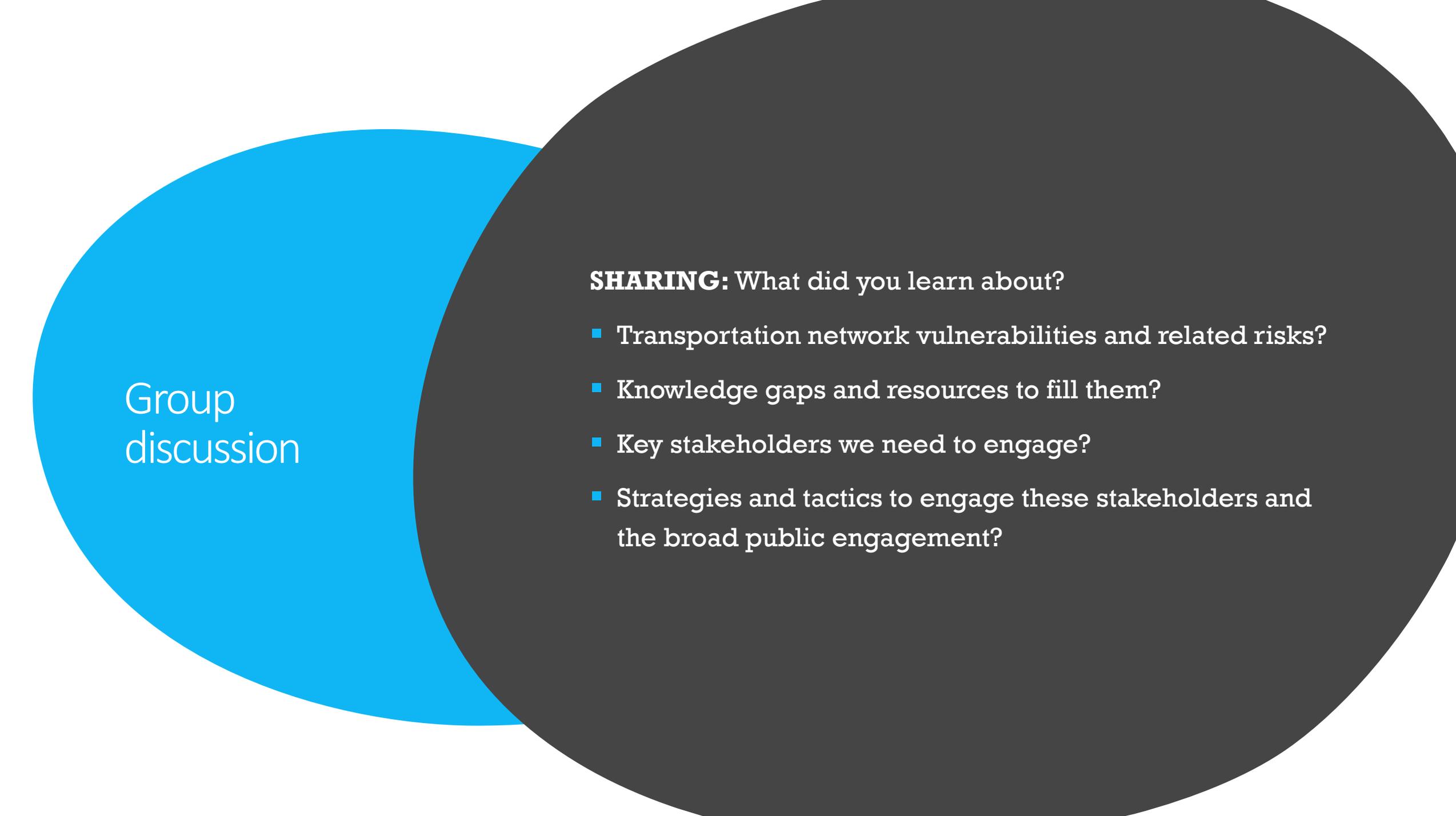
- SBCAG implementation planning and support
- Partnership coordination

Breakout Sessions

THREE GROUPS

- 1. Transportation Network Vulnerabilities & Risks**
- 2. Disadvantaged Communities & Vulnerable Groups**
- 3. Influential & Interested Stakeholder Mapping**

See the number on your nametag for the group that you'll be working in.



Group discussion

SHARING: What did you learn about?

- Transportation network vulnerabilities and related risks?
- Knowledge gaps and resources to fill them?
- Key stakeholders we need to engage?
- Strategies and tactics to engage these stakeholders and the broad public engagement?



STAKEHOLDER MAPPING

Who do we need to involve and engage?

- Broader Public
 - Targeted Community Groups
 - Leadership & Decision-Makers
 - Special Interest Groups
 - Technical & Advisory Groups
- [+] Special focus: Disadvantaged Communities

Wrap-up

Next Meeting: anticipated **February 2019**

- Who else would you recommend involving?

For Consideration: *How do you want to be involved moving forward?*

- Core Climate Resilience Team (CRT): commitment to attend next two meetings meetings and provide input on draft plans
- Advisory CRT Member: receives updates and draft documents, with invitation to provide input and attend meetings as time permits

Wrap-up

For Consideration: do we want to organize smaller subgroups for the following areas?

- Outreach & Engagement
- Infrastructure Planning
- Vulnerability Assessment
- Financing/Funding



Thank you!