

# MEASURE D RENEWAL Regional Transit Component

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In the North County



# Introduction

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- The Breeze
- Other Regional Services
- Recommendation

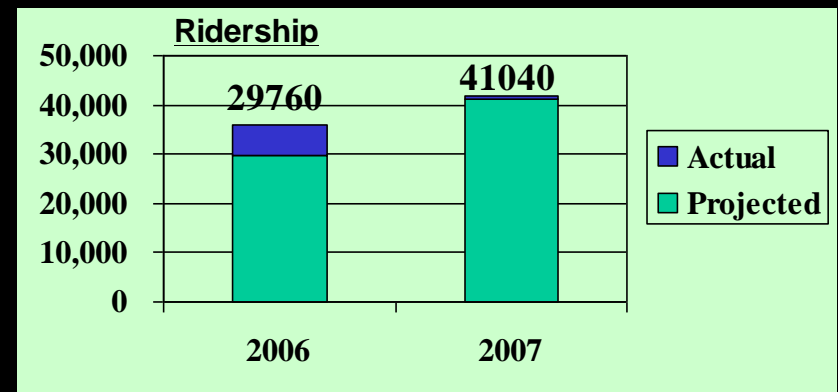
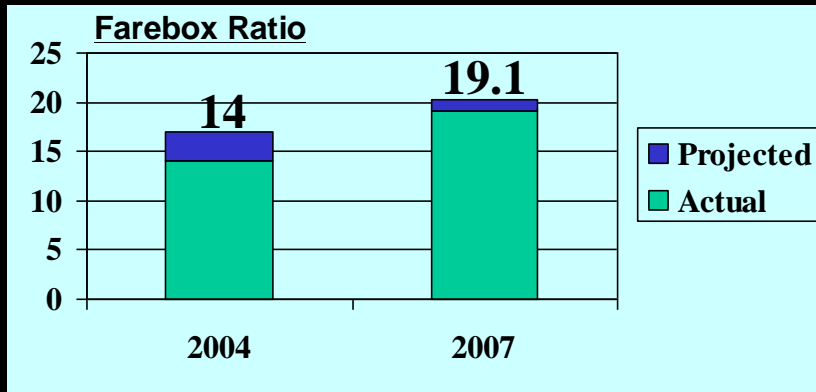
# The Breeze Overview

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## The Breeze

- Provides connecting service between Santa Maria, Lompoc, and Vandenberg Air Force Base
- Pilot service began May 9, 2005.
- Service expires on June 30<sup>th</sup>, 2008.

# The Breeze Performance Indicators



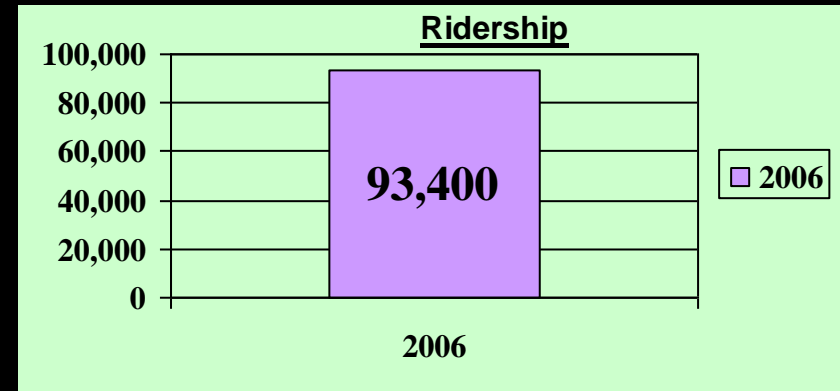
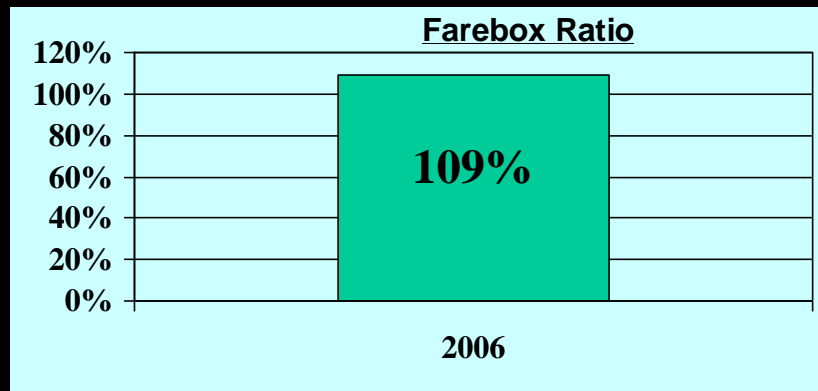
- Breeze exceeded both farebox and ridership performance indicators for the pilot phase.
- Great opportunity to continue service.

# Other Regional Service Clean Air Express

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- CAE is a ***commuter service*** between North County to large employers & high paying jobs to Goleta & Santa Barbara.
- Great benefit to Santa Maria & North County residents.
- Funding expires on June 30, 2010.

# North County Regional Services The CAE Performance



- Based Traffic Solutions, CAE had 93,400 riders in 2006.
- Fares can pay for operations.
- Great opportunity to preserve service.

# Other Regional Service

## Valley Express

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- Valley Express is also a ***commuter service*** between Goleta and Santa Barbara.

# Issues & Challenges

## Transit Projects (x 1,000,000)

Service	Total	Measure D
The Breeze	\$80.5	\$23.375
CAE		
Valley Express		

- The Breeze is exceeding expectations.
- CAE can be nearly self-supporting.
- Measure D can support bus replacements & operations.

# Recommendation

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- Staff supports the North County Measure D Renewal Investment Plan Proposal as presented.

*Ridership speaks for itself, the Breeze & CAE greatly benefits  
Santa Maria and the North County.*

# Questions

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