

STAFF REPORT

TO: North County Subregional Planning Committee

SUBJECT: Measure D - 2008 Investment Plan

MEETING DATE: November 7, 2007

AGENDA ITEM: 7

STAFF CONTACT: Jim Kemp, Steve VanDenburgh, Gregg Hart

RECOMMENDATION:

- A. Consider approval of the North County Measure D Policy Development Committee Consensus Investment Plan to SBCAG Board
- B. Review Next steps for Measure D - 2008 renewal

DISCUSSION

Assuming the North County Measure D Renewal Policy Development Committee has reached consensus on a new Measure D – 2008 Investment Plan, the North County Subregional Planning Committee should consider recommending approval of this plan to the full SBCAG Board. The South Coast Measure D Renewal Policy Development Committee is also scheduled to meet on November 7th and assuming it is able to reach consensus on the South Coast Measure D - 2008 Investment Plan, the SBCAG Board could consider the combined Draft Measure D Renewal Investment Plan at its November 15, 2007 meeting in Santa Maria. The plan can then be distributed for public and local agency review.

Once the full SBCAG Board has approved the Draft Measure D Renewal - 2008 Investment Plan, staff will begin work to hire a polling firm to test voter support for this plan. The polling will be done in early January 2008 so that if modifications to the Draft Measure D Investment Plan are required there will be sufficient time to make the necessary changes and still place the measure on the November 2008 General Election Ballot. The Measure D Renewal– 2008 Development Timetable and Milestones is attached for review.

Attachments

Measure D 2008 Timetable and Milestones

Draft Measure D-2008 Development Timetable & Milestones

April 2007 - SBCAG Board targets November 2008 for 1/2 % Measure D renewal election

May 2007 - SBCAG South Coast & North County Subregional Planning Committees discuss options for Measure D - 2008 investment plan framework

May 2007 - SBCAG Board approves Measure D - 2008 investment plan process framework

July 2007 - SBCAG South Coast & North County Subregional Planning Committees review and approve options for stakeholder participation in Measure D - 2008 subregional investment plan development

August – November 2007 - North County and South Coast Measure D Renewal Policy Development Committees meet to develop recommendations for subregional investment plans

November- December 2007 – SBCAG board reviews and approves draft combined Measure D – 2008 investment plan.

January 2008 - Public polling of draft Measure D - 2008 Investment Plan, Subregional committees review poll results and Measure D Investment Plan Ordinance issues

February 2008 – SBCAG Subregional Committees and SBCAG Board review poll results and modifies investment plan if necessary

March 2008 - City Councils/Board of Supervisors endorse Measure D - 2008 Investment Plan

March – July 2008 - Measure D - 2008 public education and outreach program

June 2008 - SBCAG approves final Measure D - 2008 Investment Plan and requests the Santa Barbara County Board of Supervisors place the measure on the November ballot

July 2008 - Santa Barbara County Board of Supervisors place Measure D - 2008 on the November 2008 general election ballot

November 2008 - Measure D - 2008 election