

Hollister Ave/Fairview Ave Intersection

Completed: August 1996

This project included the improvement of the operations at this intersection through the construction of additional turning lanes, through lanes and the lengthening of one existing left turn lane to increase storage capacity. This intersection is a busy and vital link in Old Town Goleta due to its proximity to Route 101, the Santa Barbara Airport, and many local businesses. This project is located in the community of Goleta.

PHOTO 1: The north leg of the intersection (Fairview Avenue) was improved by adding a left turn lane onto Hollister Avenue and a through lane to South Fairview and the Santa Barbara Municipal airport. Class II bike lanes were provided on Fairview both north and south of the intersection to tie into existing bikeways.



PHOTO 2: Hollister Avenue, west of the intersection with Fairview Avenue, was improved by adding a single left turn lane and a through lane. The additional lanes were accommodated by reducing the median width, the sidewalk width on either side of Hollister and by re-striping Hollister Avenue. A more gradual curb return was constructed to handle truck traffic from eastbound Hollister onto southbound Fairview. Operation of the intersection has been improved through the use of video cameras and overhead traffic sensors which facilitate with signal timing and control.



PHOTO 3: Significant improvements were made to the south side of Fairview Avenue, including the addition of turning lanes, combination bike lane/shoulders on either side and sidewalks. At the intersection with Hollister Avenue, an additional left turn lane for westbound traffic was construction. These improvements have improved traffic operations at the intersection and traffic flow south to the airport and to the many businesses on South Fairview.

