

## STAFF REPORT

**SUBJECT:** Measure A

**MEETING DATE:** November 20, 2008

**AGENDA ITEM:** 8

**STAFF CONTACT:** Jim Kemp, Gregg Hart

**RECOMMENDATION:**

Receive a report on Measure A election results.

**DISCUSSION:**

Measure A passed with overwhelming voter support. The Santa Barbara County Elections Office's updated vote count as of November 12, 2008 for Measure A shows the measure passing with nearly 79% of the vote (a two-thirds majority is required). Approximately 6,000 provisional ballots remain to be counted. These ballots will not change the margin of victory significantly. As of November 12, 2008, the vote totals were:

YES - 124,010 (78.84%)

NO - 33,284 (21.16%)

Support was very strong in all parts of Santa Barbara County. North County voters supported Measure A with 75% of the vote and South County voters favored the measure with 82% of the vote. Every community in Santa Barbara County supported Measure A by more than a two-thirds majority. The yes vote percentages from each of the county's incorporated cities from the 11/10 vote count are as follows: Carpinteria & Guadalupe – 84%, Santa Barbara & Goleta – 81%, Santa Maria – 79%, Buellton – 76%, Solvang & Lompoc – 75%.

Attachment A shows the election results by community for Measure A 2008 (as of 11/10) and Measure D 2006. Overall support for the local transportation sales tax increased from 54% to 79%.

The passage of Measure A will provide over \$1 billion for transportation needs within the county and provide leverage for an estimated \$ 0.5 billion in state and federal matching funds. Attachment B summarizes the Measure A investment plan.

The success of Measure A is both historic and in many ways without precedent:

- Santa Barbara County voters have never before passed a two-thirds majority ballot measure.
- The original Measure D received 54.98% in 1989 (simple majority required). In 2006, Measure D received 54.47%. Support for Measure A increased by nearly 25% in 2008
- North County support increased from 42% in 2006 to 75% in 2008 – a 33% increase.

**Member Agencies**

Buellton ■ Carpinteria ■ Goleta ■ Guadalupe ■ Lompoc ■ Santa Barbara ■ Santa Maria ■ Solvang ■ Santa Barbara County

- South County voters also increased their support from 64% in 2006 to 82% in 2008.
- The number of “yes” votes cast for Measure A nearly doubled the number of yes votes cast for Measure D in 2006 (63,407) when provisional ballots are added in.
- Measure A received more yes votes from county voters than any other candidate, state ballot proposition or local measure. Except for candidates running unopposed, Measure A received a higher percentage of voter support than any other candidate, state proposition or local measure.
- Since 1984 there have been 56 county transportation sales tax elections in California. Measure A’s 78.84% support is the fourth highest level of support ever achieved.

There were a total of seven counties with transportation sales tax measures on the ballot this November. At last report, Santa Barbara (79%), Imperial (83%) Los Angeles (67%) and Sonoma-Marin (69%) passed. Monterey County’s measure failed (62%) and Stanislaus (65.96%) and Santa Clara (66.52%) are too close to call.

**ATTACHMENTS:**

Attachment A – Measure A 2008 and Measure D 2006 Election Results by community  
Attachment B – Measure A Expenditure Plan Fact Sheet

# Measure A

ROAD REPAIR | TRAFFIC RELIEF | TRANSPORTATION SAFETY

	Measure A 2008 *			Measure D 2006			2006-2008
	YES	NO	%YES	YES	NO	%YES	INCREASE
City of Carpinteria	4,409	866	83.58%	2,548	1,567	61.92%	21.66%
Carpinteria Valley	1600	438	78.51%	973	729	57.17%	21.34%
Montecito/Summerland	3980	1255	76.03%	2388	1969	54.81%	21.22%
City of Santa Barbara	29,305	6,729	81.33%	18,585	9,318	66.61%	14.72%
Mission Canyon	1,302	312	80.67%	828	437	65.45%	15.21%
Hope Ranch/Goleta Valley	12,062	3,402	78.00%	7,490	5,252	58.78%	19.22%
City of Goleta	10,187	2,369	81.13%	6,110	4,031	60.25%	20.88%
UCSB - Isla Vista	8,984	738	92.41%	3,549	831	81.03%	11.38%
Vandenberg	282	34	89.24%	86	59	59.31%	29.93%
Vista Del Mar	188	45	80.69%	119	78	60.41%	20.28%
City of Solvang	2,129	694	75.42%	956	1,074	47.09%	28.32%
Santa Ynez Valley	3,343	1,280	72.31%	1,745	2,151	44.79%	27.52%
Buellton area	1780	571	75.71%	804	903	47.10%	28.61%
Lompoc Valley	3,841	1,609	70.48%	1,717	2,695	38.92%	31.56%
City of Lompoc	8,184	2,783	74.62%	3,590	4,480	44.49%	30.14%
Los Alamos	520	180	74.29%	241	337	41.70%	32.59%
City of Santa Maria	15,402	4,148	78.78%	6,801	8,102	45.64%	33.15%
Santa Maria Valley	448	129	77.64%	186	310	37.50%	40.14%
Orcutt	10,136	4,218	70.61%	3,938	7,857	33.39%	37.23%
Guadalupe area	1,094	206	84.15%	569	463	55.14%	29.02%
Sisquoc	236	84	73.75%	120	219	35.40%	38.35%
Cuyama	191	91	67.73%	64	145	30.62%	37.11%
<b>TOTALS:</b>	<b>119,603</b>	<b>32,181</b>	<b>78.80%</b>	<b>63,407</b>	<b>53,007</b>	<b>54.47%</b>	<b>24.33%</b>
North County	47,774	16,072	74.83%	20,936	28,873	42.03%	32.79%
South County	71,829	16,109	81.68%	42,471	24,134	63.77%	17.92%

\*Results as reported on 11/10/08 count

# Measure A

ROAD REPAIR | TRAFFIC RELIEF | TRANSPORTATION SAFETY

The Measure A Investment Plan has been placed on the November 4, 2008 General Election ballot by the Santa Barbara County Board of Supervisors for consideration by the voters of Santa Barbara County. Elected officials and members of the public serving on North County and South Coast advisory committees worked collaboratively to develop the plan.

Measure A calls for the South Coast and North County to each receive \$455 million in funding for high priority transportation projects and programs that the committees in each region have selected to address the current and future needs of that region including street and road repair and maintenance, new freeway safety improvements, interchanges and bridges, local circulation improvements, expanded regional and local transit service, safe routes to school and bicycle and pedestrian improvements.

The measure will relieve traffic congestion and improve safety by providing \$140 million in matching funds to widen Highway 101 from 4 to 6 lanes south of Santa Barbara. This will accelerate the delivery of the project by 10 years. The project will feature a carpool lane during peak traffic hours and incorporate mitigation to prevent polluted roadway runoff from entering storm drains and flowing into creeks, the ocean and onto county beaches.

The improvements will be paid for through the continuation of a local ½ percent sales tax approved by county voters in 1989 and set to expire 2010. Upon approval by two-thirds of county voters, the term will be extended for 30 years, generate \$1.050 billion, and match an estimated \$522 million in federal and state gas taxes, developer fees and other sources.

The Santa Barbara County Local Transportation Authority, consisting of local elected officials from the eight cities and the board of supervisors, will administer the measure according to strict accountability provisions including annual independent audits, public review of expenditures by a citizen's oversight committee and a strict limit on administrative costs.

For more information about Measure A, and to see a complete list of required investments, visit [www.measurea2008.org](http://www.measurea2008.org).



<b>MEASURE A - 2008</b>			
<b>HIGHWAY 101 WIDENING (South of Santa Barbara)</b>		<b>\$140 million</b>	
<b>SOUTH COAST INVESTMENTS</b>		<b>\$455 million</b>	
Safe Routes to School			\$13 mil.
Bike & Pedestrian Program			\$13 mil.
South Coast Transit Operations Program			\$58 mil.
South Coast Transit Capital Program			\$27 mil.
Interregional Transit			\$25.35 mil.
Specialized Transit, Seniors-Disabled			\$6 mil.
Carpool & Vanpool Program			\$7 mil.
Commuter/Passenger Rail			\$25 mil.
Carpinteria Circulation Improvements			\$1 mil.
Goleta Overpass Improvement			\$7 mil.
Local Street & Transportation Improvements			\$272.65 mil.
(allocated as follows)			
	Carpinteria		\$22.78 mil.
	Goleta		\$42.91 mil.
	Santa Barbara		\$104.05 mil.
	SB County\Unincorp.		\$102.91 mil.
<b>NORTH COUNTY INVESTMENTS</b>		<b>\$455 million</b>	
Hwy 101/UVP Interchange	Orcutt		\$10 mil.
Hwy 101 SM River Bridge	Santa Maria		\$10 mil.
Hwy 101/135 (Broadway)	Santa Maria		\$10 mil.
Hwy 101/Betteravia	Santa Maria		\$2 mil.
Hwy 101/McCoy	Santa Maria		\$10 mil.
Hwy 246 Passing Lanes	Lompoc-Buellton		\$20 mil.
Hwy 246/SY River Bridge	Lompoc		\$8 mil.
Hwy166 Safety Impvts	Guadalupe-Cuyama		\$3 mil.
Solvang Circulation Improvements			\$3 mil.
Buellton Circulation Improvements			\$3 mil.
Guadalupe Circulation Improvements			\$3 mil.
Specialized Transit, Seniors-Disabled			\$4.5 mil.
Safe Routes to School, Bicycle & Pedestrian			\$3 mil.
Carpool and Vanpool Program			\$2 mil.
Interregional Transit			\$22.5 mil.
Local Street & Transportation Improvements			\$341 mil.
(allocated as follows, with a min. of \$43 mil. for Safe Routes to School, transit services, bicycle, pedestrian and other alternative modes)			
Buellton	\$9.9 mil.	Guadalupe	\$12.5 mil.
Lompoc	\$65.4 mil.	Santa Maria	\$137.2 mil.
Solvang	\$11.2 mil.	SB County\Unincorp.	\$104.8 mil.