

## STAFF REPORT

**SUBJECT:** 101 In Motion

**MEETING DATE:** June 17, 2004

**AGENDA ITEM:** 14

### RECOMMENDATION:

Receive status report on 101 in Motion project

### SUMMARY:

Outreach for the project continues to involve more people in the project. A baseline conditions report has been prepared. All of the major congestion solution concept alternatives have been evaluated through an initial screening process and those that are considered “fatally flawed” have been eliminated from further study. The next steps include grouping the solutions into alternatives packages for a more detailed technical evaluation. Public outreach will continue with small community roundtable meetings.

### DISCUSSION:

The technical work effort during the past month has focused on: (1) documenting the baseline performance/ transportation problems and opportunities in the 101 corridor, and (2) conducting the initial screening of the solution alternatives generated during the first round of public outreach to determine whether any of the candidate solutions are “fatally flawed”.

Since last month’s progress report, the 101 In Motion outreach effort has continued to focus on engaging stakeholders by going to where they spend time – at local activity centers and events, as well as analyzing the comments received during the first round of outreach and developing an Issues Analysis Report.

The outreach activities during the first phase of outreach (which ended this past month, and began at the February 20 project launch) have resulted in:

- Approximately 1,800 community stakeholders getting involved in 101 In Motion (by either logging onto the project website, attending an open house, talking to a project representative at an activity center, calling the hotline, or writing to the project)
- 600 stakeholders being added to the project database - nearly 500 of whom stated that they had not previously been involved in a public transportation project

- Over 500 stakeholders providing feedback on what issues are important to them regarding transportation solutions, and the types of transportation solutions they feel would be effective in relieving congestion
- The active involvement of a diverse group of stakeholders on the 101 In Motion Stakeholder Advisory Committee in providing advice and feedback on the outreach process and technical project
- The media reporting on 101 In Motion in all local newspapers, on all local television news stations, on the County Government Access Channel, and some radio broadcasts.

The majority of stakeholders got involved in 101 In Motion by visiting the project website. Since its February 20, 2004 launch, the website has received over 4,000 visits (3,200 to the English site and 1,000 to the Spanish site). Thirteen hundred (1,300) of these visits were made by distinct individuals; therefore, some stakeholders are repeat visitors. Over 330 stakeholders involved themselves by talking to a project representative at one of 13 activity centers visited in the last two months; and 150 attended one of the four community open houses.

The Steering Committee (SC) met on June 2<sup>nd</sup> to review the Baseline Performance/ Purpose and Need Technical Memorandum and the findings of the Initial Screening of Alternatives. The SC concurred with the Consultant Team and TAG recommendations to retain all but three solution concepts for further evaluation. The three alternatives to be dropped are:

- 1) Trying to add a lane in each direction by eliminating both of the inside and outside shoulders and restriping the existing pavement;
- 2) Building a Bypass Freeway (whether inland, along the foothills or offshore); and
- 3) Constructing a viaduct (whether for transit vehicles or autos). A slender guideway using a proven technology such as monorail will still be considered.

The Stakeholder Advisory Committee (SAC) did not meet in May. They are scheduled to meet on June 28<sup>th</sup> at the SBCAG Offices. There continues to be monthly meetings with the Technical Advisory Group and meetings of committees of the TAG.

Overall the *101 In Motion* (IM) Project is on schedule. However, the public outreach expenditures to date are exceeding the budgeted amount due to added public workshops and the additional work required to provide support for the Steering Committee. Staff and the consulting team are implementing measures to mitigate the added costs (eg., scheduling TAG and SC meetings on the same day) but use of a portion of the contract contingency budget may be required to meet performance goals for the public outreach efforts.

**COMMITTEE REVIEW:**

The South Coast Subregional Committee received a presentation on the baseline report and alternatives screening at its June 2 meeting. As discussed above, the SC concurred with the Consultant Team and TAG recommendations to retain all but three solution concepts for further evaluation.

**STAFF CONTACT:** Jim Kemp, Michael Powers, Bob Bramen of Parsons Brinckerhoff